

#### A MONTHLY NEWSLETTER FOR EXECUTIVES IN THE PROFESSIONAL BEAUTY BUSINESS

# YOUR BIG! 2017 BEAUTY SHOW, SEMINAR AND SPECIAL EVENTS CALENDAR!

ow you as a product marketer, rep firm, distributorship, salon chain or other beauty business differentiate your brand will play a significant role in the level of your success in



The Kirschner Group's Todd Smith, Armstrong McCall's Frank Fulco and BIR's Mike Nave at Cosmoprof North America.

2017. That differentiation stems from two major components your product mix and the level of service you provide to your customers. Attending trade shows and conferences with an open mind is the best way to get a step ahead of your competitors.



Special Event and

Conference



Greg Dawson & Associates' Principal Greg Dawson and BIR's Mike Nave at the Western Buying Conference.

Calendar. It's the beauty industry's most complete calendar, with even more events and classes posted at bironline.com.

## For calendar updates all year long, visit <u>bironline.com</u>

Mike Nave, founding publisher Email: BeautyIndustryReportEditor@gmail.com facebook.com/BeautyIndustryReport





left: BIR's Mike Nave and Life of Riley Salon Supply's Kelly Huether at the Western Buying Conference. Right: BIR's Mike Nave, John Paul Mitchell Systems' Luke Jacobellis, Helen of Troy's Scott Hagstrom, John Paul Mitchell Systems' Jason Yates and The Kirschner Group's Harlan Kirschner at Cosmoprof North America.

We've expanded our listings to include more international shows, more packaging events, more vital business conferences and workshops, more spa shows and more expos offering unique retail items to help beauty stores, salons and spas grow in new ways.

In our comprehensive 2016 show coverage, **Beauty Industry Report** reported on the newest innovative companies, emerging brands and shiny new products—the major growth drivers for beauty businesses—to bring them to you first. If you can't attend



from left: ColorProof's Jim and Cheryl Markham with BIR's Susan Silo Nave and Mike Nave.

these important events in person, reading our newsletter and our Facebook page will keep you on top of all the news that matters.

Shows and events also provide important insights into the next hottest company and important trends. For example, almost a decade ago, *Beauty Industry Report* discovered a little company called Moroccanoil at the NY International Beauty Show. Today, that company, which launched the hair oil category, is a giant in our industry.

Of course, networking has always been the foundation driving the beauty business, and shows provide the opportunity to connect with old friends and meet tomorrow's leaders.

Please continue to send us your show dates, as well as your post-event information and photos all year long, so that we can share your news with our readers.

Here's to a successful 2017 for us all! See you on the show floor!

Sinhe Nave

### 2017 Beauty Industry Report Show Calendar

WHEN	WHAT	WHERE	CONTACT
January 6-9	Philadelphia Gift Show	Oaks, PA	800-318-2238, philadelphiagiftshow.com
January 6-9	Seattle Gift Show	Seattle, WA	800-318-2238, seattlegiftshow.com
January 8-10	Accessories, The Show	New York, NY	ubmfashion.com
January 10-17	Atlanta Int'l Gift/Home Furnishings Market	Atlanta, GA	800-285-6278, americasmart.com
January 13-15	Int'l Makeup Artist Trade Show (IMATS)	Los Angeles, CA	360-882-3488, imats.net
January 15-16	Western Buying Conference	Las Vegas, NV	201-489-8096, westernbuyingconference.com
January 15-16	Serious Business 2017	New Orleans, LA	seriousbusiness.net
January 15-17	National Retail Federation's Annual Convention & Expo/Retail's Big Show	New York, NY	800-673-4692, nrfbigshow.nrf.com
January 15-17	Redken Symposium	Las Vegas, NV	redkenpro.com
January 15-19	ECRM/EPPS Cosmetics, Fragrance & Bath	Jacksonville, FL	440-528-0427, ecrm.marketgate.com
January 16	Cosmetologists Chicago First Mondays Borboleta Lash Extensions	Chicago, IL	americasbeautyshow.com
January 16-17	Beauty Expo USA	Las Vegas, NV	www.btexpousa.com
January 17-19	Indie Beauty Expo	Los Angeles, CA	indiebeautyexpo.com
January 17-20	Mercedes-Benz Fashion Week	Berlin, Germany	mbfashionweek.com
January 18	Luxury FirstLook 2017	New York, NY	https://www.luxurydaily.com/conference-page/
January 18-19	PCD—Packaging Perfumes, Cosmetics & Design	Paris, France	pcd-congress.com/en/
January 18-19	Aerosol & Dispensing Forum 2017	Paris, France	aerosol-forum.com
January 18-22	Paris Fashion Week—Men's	Paris, France	mbfashionweek.com
January 19-22	Thermalies Paris Water & Wellness	Paris, France	thermalies.com
January 21	Naturals Night Out spons. by Creme of Nature	Jacksonville, FL	904-945-2063
January 21-23	Skin Inc.'s Face & Body Midwest	Rosemont, IL	faceandbody.com
January 22	Central Valley Barber Battle #5	Fresno, CA	www.jliveent.com
January 22	Central Valley Hair & Makeup Battle	Fresno, CA	www.jliveent.com
January 22	Keune Haircosmetics Blend Launch	Atlanta, GA	keune.com/na
January 22-27	Paris Fashion Week—Haute Couture	Paris, France	mbfashionweek.com
January 23-25	Cosme Tech 2017	Tokyo, Japan	cosme-i.jp/en/
January 23-25	Cosme Tokyo 2017	Tokyo, Japan	cosmetokyo.jp.en/
January 27-30	Helen Brett New Orleans Gift/Jewelry Show	New Orleans, LA	helenbrett.com
January 28-29	8th Annual Beauty Supply Entrepreneurship Conference	Atlanta, GA	404-551-4398, beautysupplyconference.com
January 28-30	International Salon & Spa Expo (ISSE)	Long Beach, CA	480-455-3435, probeauty.org/isselb/
January 28-31	Windy City Gift Show	Rosemont, IL	800-318-2238, windycitygiftshow.com
January 29	National Aesthetic Spa Network Event	Palm Beach, FL	nasnbiz.com
January 29-31	Strategies Salon/Spa Manager Course	Centerbrook, CT	strategies.com
January 29-February	y 2 Toronto Gift Fair	Toronto, ON, Canada	cangift.org
January 30-31	Live Love Spa	San Diego, CA	800-728-1965, livelovespa.com
January 30-31	The Spa Buzz Networking	Islamorada, FL	thespabuzz.com
January 31	CEW: NPD Group's Year in Review/Trend Forecast	New York, NY	cew.org



WHEN	WHAT	WHERE	CONTACT
February 1-2	Pharmapack Europe	Paris, France	pharmapackeurope.com
ebruary 3-5	Thermalies Water & Wellness Lyon	Lyon, France	thermalies.com
ebruary 3-5	Saskatoon Wellness Expo	Saskatoon, SK, Canada	wellnessexpo.com
ebruary 4-8	NY NOW: Home, Lifestyle, Artisan, Gift	New York, NY	nynow.com
ebruary 5-7	Strategies Mastermind: For Members Only	Centerbrook, CT	strategies.com
ebruary 5-9	Spring Fair International	Birmingham, United Kingdom	springfair.com
ebruary 6	Cosmetologists Chicago First Mondays with Layrite	Chicago, IL	americas beauty show.com
ebruary 6	BBA's Creative Men's Grooming Workshop	Calgary, AB, Canada	www.kreate.pro
ebruary 6	CEW Beauty Insider Series: K-Boom!	New York, NY	cew.org
ebruary 6-7	BeautyWorld Japan Fukuoka	Fukuoka, Japan	beautyworldjapan.com
ebruary 6-7	Live Love Spa	Austin, TX	800-728-1965, livelovespa.com
ebruary 6-7	The Spa Buzz Networking	Tucson, AZ	thespabuzz.com
ebruary 6-7	World Spa & Wellness Convention	Dubai, UAE	professionalbeauty.ae
ebruary 6-7	Professional Beauty GCC	Dubai, UAE	professionalbeauty.ae
ebruary 6-8	ECRM/EPPS Merchandising Solutions	Las Vegas, NV	440-528-0427, ecrm.marketgate.com
ebruary 6-9	ECRM/EPPS Convenience	Las Vegas, NV	440-528-0427, ecrm.marketgate.com
ebruary 7	Women's Wear Daily's Digital Beauty Forum	New York, NY	summits.wwd.com
ebruary 7-9	WestPack 2017	Anaheim, CA	westpackshow.com
ebruary 7-10	ECRM/EPPS Impulse, Front-End, Checklane	Las Vegas, NV	440-528-0427, ecrm.marketgate.com
ebruary 8-9	MakeUp in Los Angeles	Seoul, Korea	makeup-in-losangeles.com
ebruary 8-11	BBA 4-Day Accreditation Workshop	Dallas, TX	www.kreate.pro
ebruary 8	ICMAD Young Designers' Awards Dinner	Newport Beach, CA	icmad.org
ebruary 9-10	ICMAD Cosmetics/Technical Regulatory Frm	Newport Beach, CA	icmad.org
ebruary 9-10	BIMA Level 1: Domestic Brand Development	Torrance, CA	beautyindustryprogram.com
ebruary 9-16	New York Fashion Week Fall/Winter 2017	New York, NY	newyorkfashionweeklive.com
ebruary 10-12	Helen Brett Memphis Gift/Jewelry Show	Memphis, TN	helenbrett.com
ebruary 11-13	70th Annual Bronner Bros Intl Beauty Show	Atlanta, GA	http://bronnerbros.com
ebruary 12	BBA Hairdressing to Barbering Workshop	Dallas, TX	kreatepro.com
ebruary 12-13	Professional Beauty Guwahati	Guwahati, India	professionalbeauty.in
ebruary 12-13	Tear Sheet: Developing Your Brand	New York, New York	yourtearsheets.com
ebruary 12-15	ECRM/EPPS European Beauty/Personal Care	Monte Carlo	440-528-0427, ecrm.marketgate.com
ebruary 13	BBA Creative Men's Grooming Workshop	Dallas, TX	www.kreate.pro
ebruary 13	National Aesthetic Spa Network Event	Santa Ana, CA	nasnbiz.com
ebruary 13-14	ECRM/EPPS European Prestige Beauty Care	Monte Carlo	440-528-0427, ecrm.marketgate.com
ebruary 15-18	Vivaness 2017/Biofach	Nuremberg, Germany	www.vivaness.de/de
ebruary 15-18	BBA 4-Day Accreditation Workshop	Vancouver, BC, Canada	www.kreate.pro
ebruary 17-19	Winnipeg Wellness Expo	Winnipeg, MB, Canada	wellnessexpo.com
ebruary 17-21	London Fashion Week Fall/Winter 2017	London, England	fashionweekonline.com
ebruary 19-22	Global Beauty & Wellness Exchange	Montage Palmetto Bluff, SC	exchangeevents.net
ebruary 19-22	Strategies Incubator	Redwood City, CA	strategies.com

WHEN	WHAT	WHERE	CONTACT
February 19-22	Strategies Incubator	Centerbrook, CT	strategies.com
February 20-22	Beauty Asia 2017 Singapore	Singapore	beautyasia.com.sg
February 20-22	Elements at Capsule Las Vegas	Las Vegas, NV	www.elements-showcase.com
February 21-23	Magic	Las Vegas, NV	ubmfashion.com
February 22-23	PLMA World Private Label Roundtable Conf.	Warsaw, Poland	http://plmainternational.com
February 22-28	Milan Fashion Week Fall/Winter 2017	Milan, Italy	fashionweekonline.com
February 23	CEW Career Development Series Beauty 2017 Job Market Watch	New York, NY	cew.org
February 23-24	American Massage Therapy Schools Summit	Boston, MA	877-905-2700, amtamassage.org
February 24-26	Elements at Capsule/New York Women's	New York, NY	www.elements-showcase.com
February 26	Beauty Explosion Student Show	Kissimmee, FL	949-350-4968, barristar.com
February 26-27	Professional Beauty 2017 London	London, England	professionalbeauty.co.uk
February 26-27	Intl Manufacturers & Distributors Forum	London, England	professionalbeauty.co.uk
February 26-27	Organic & Natural Beauty Show London	London, England	naturalbeautyshow.com
February 26-27	World Spa & Wellness Convention	London, England	http://professionalspawellness.com
February 26-27	HJ Live London	London, England	salonexhibitions.co.uk
February 26-27	Pro•Hair•Live	Manchester, England	prohairlive.co.uk
February 26-March 1	Personal Care Products Council Meeting	Palm Beach, FL	202-454-0328, personalcarecouncil.org
February 26-March 1	Alberta Gift Fair	Edmonton, AB, Canada	cangift.org
February 27-28	Live Love Spa	Las Vegas, NV	800-728-1965, livelovespa.com
February 27-March 1	Accessories, The Show	New York, NY	accessoriestheshow.com
February 28-March 8	Paris Fashion Week Fall/Winter 2017	Paris, France	fashionweekonline.com
March 1-8	Paris Fashion Week—Women's RTW	Paris, France	mbfashionweek.com
March 3-7	American Academy of Dermatology	Orlando, FL	866-503-7548, aad.org
March 4-5	International Beauty Forum Swiss 2017	Zurich, Switzerland	beauty-fairs.de
March 4-5	24th International Beauty Forum Romania	Cluj, Romania	beauty-fairs.ro/
March 4-7	Scruples Training for Tomorrow	Lakeville, MN	scrupleshaircare/education.com
March 5	Sebastian Pro's What Next Awards	Dallas, TX	www.sebatianwna.com
March 5-6	Mid-Atlantic Fashion Focus	National Harbor, MD	fashion-focus.net
March 5-6	Tear Sheet: On-Camera Confidence	New York, NY	yourtearsheets.com
March 5-7	Strategies Leading Team-Based Company	Centerbrook, CT	strategies.com
March 6	ICMAD Cosmetic/Legal Regulatory Forum	New York, NY	icmad.org
March 6-7	The Spa Buzz Networking	Austin, TX	thespabuzz.com
March 6-7	Live Love Spa	Seattle, WA	800-728-1965, livelovespa.com
March 6-7	Professional Beauty Bangalore	Bangalore, India	professionalbeauty.in
March 8	CEW 2017 Beauty Insider Awards Product Demo	New York, NY	cew.org
March 8-10	Atlanta Gift/Home Furnishings/Holiday Mkt	Atlanta, GA	americasmart.com
March 8-12	Natural Products Expo West & Engredea	Anaheim, CA	866-458-4935, expowest.com
March 9-11	China International Beauty Expo Spring	Canton, China	chinainternationalbeauty.com
March 11-12	20th International Beauty Forum Poland	Warsaw, Poland	beauty-fairs.de
March 12	BarberCon powered by BarberShopConnect	New York, NY	lee@barbershopconnect.com, barbershopconnect.com



WHEN	WHAT	WHERE	CONTACT
March 12-13	SalonCentric Live On Tour	Atlanta, GA	saloncentric.com
March 12-13	Allied Beauty Show: Montreal	Montreal, QC, Canada	905-568-0158, ext. 205, abacanada.com
March 12-14	International Beauty Show (IBS) New York	New York, NY	877-398-6938, ibsnewyork.com
March 12-14	Int'l. Esthetics, Cosmetics & Spa Conference	New York, NY	800-498-6984, iecsc.com
March 13-14	Elements at Los Angeles Women's	Los Angeles, CA	www.elements-showcase.com
March 15-18	BBA 4-Day Accreditation Workshop	New York, NY	www.kreate.pro
March 16-20	Cosmoprof Worldwide & Cosmopack	Bologna, Italy	cosmoprof.it
March 17	ICMAD Reception at Cosmoprof	Royal Carlton Hotel, Bologna, Italy	icmad.org
March 18-19	The Makeup Show Orlando	Orlando, FL	212-242-1213, themakeupshow.com
March 18-20	I AM a Great Presenter	Palm Springs, CA	iamagreatpresenter.com
March 19	BBA Hairdressing to Barbering Workshop	New York, NY	www.kreate.pro
March 19-20	Nashville Fashion Focus	Nashville, TN	fashion-focus.net
March 19-20	19th Esthetique Spa International	Vancouver, BC, Canada	866-772-7469, spa-show.com
March 19-22	ASD Market Week	Las Vegas, NV	800-421-4511, asdonline.com
March 20	BBA Creative Men's Grooming Workshop	New York, NY	www.kreate.pro
March 20-21	Live Love Spa	Minneapolis, MN	800-728-1965, livelovespa.com
March 20-25	Amazon Fashion Week Tokyo	Tokyo, Japan	mbfashionweek.com
March 23-24	25th Intl Beauty Forum Slovakia	Trencin, Slovakia	beauty-fairs.de
March 25-26	Beauty Expo Melbourne	Melbourne, Australia	beautyexpoaustralia.com.au
March 25-27	America's Beauty Show	Chicago, IL	800-648-2506, americasbeautyshow.com
March 25-27	Int'l. Esthetics, Cosmetics & Spa Conference	Chicago, IL	800-498-6984, iecsc.com
March 26	5th Annual Beauty Changes Lives Experience	Art Institute of Chicago, Chicago, IL	beautychangeslives.org
March 26-27	Wella Professionals Regional TrendVision Con	np Chicago, IL	www.bloom.com/wella/trendvision/
March 26-27	Allied Beauty Show: Toronto	Toronto, ON, Canada	905-568-0158, ext. 205, abacanada.com
March 26-27	Strategies Profit IQ	Centerbrook, CT	strategies.com
March 26-27	Professional Beauty Cape Town	Cape Town, South Africa	probeauty.co.za
March 26-27	Spectrum International Beauty Expo	Los Angeles, CA	310-680-7367, sibe.us
March 26-29	Quebec Gift ShowFair	Montreal, QC, Canada	cangift.org
March 27-30	Beauty Professional Malaysia	Kuala Lumpur, Malaysia	beautyprofessional.com.my
March 28	Women's Wear Daily's Retail 20/20 The New Store Experience	New York, NY	summits.wwd.com
March 28-30	GlobalShop 2017	Las Vegas, NV	240-439-2978, globalshop.org
March 28-31	BBA 4-Day Accreditation Workshop	West Palm Beach, FL	www.kreate.pro
March 30	CEW: A Conversation with Jane Lauder	New York, NY	cew.org
March 31-April 2	Beauty International Dusseldorf	Dusseldorf, Germany	www.beauty.de
April 1-2	Top Hair International Trend & Fashion	Dusseldorf, Germany	top-hair-international.com
April 1- 2	Makeup Artist Design Show	Dusseldorf, Germany	make-up-artist-show.com
April 1-2	Eastern Buying Conference	East Rutherford, NJ	201-489-8096, easternbuyingconference.com
April 1-2	Evolve Fargo	Fargo, ND	cosmoprofbeauty.com
April 1-3	Intercoiffure Spring Atelier	Boca Raton, FL	800-442-3007, intercoiffure.com
April 1-3	Best Li'l Nail Show Texas	Humble, TX	http://www.bestnailshowtx.com

WHEN	WHAT	WHERE	CONTACT
April 2-3	Art of Business: The Event	Philadelphia, PA	855-721-5250, ext. 1209, www.artofbusiness.com
April 2-3	International Congress of Esthetics & Spa	Dallas, TX	dallas.skincareshows.com
April 2-3	Strategies Communicating Your Culture	Centerbrook, CT	strategies.com
April 3-4	Professional Beauty Kolkata	Kolkata, India	www.professionalbeauty.in/kolkata-show
April 3-6	ECRM/EPPS Store Brand Health & Beauty Car	e Orlando, FL	440-528-0427, ecrm.marketgate.com
April 4-6	27th In-Cosmetics Global	London, England	in-cosmetics.com
April 5-6	PBA's 2017 Distributor Executive Conference	Scottsdale, AZ	probeauty.org/executiveconf
April 5-6	MakeUp in Asia—Seoul	Seoul, Korea	makeup-in-asia.com
April 6-8	15th Aesthetic & Anti-Aging Medicine World Congress	Monte Carlo, Monaco	euromedicom.com
April 7-9	Int'l Makeup Artist Trade Show (IMATS)	New York, NY	360-882-3488, imats.net
April 8-9	Cosmetics Fair Beauty Love with Beauty Forum	Ljubljana, Slovenia	beauty-fairs.de
April 8-10	The Carnival of Beauty	Halifax, NS, Canada	maritimebeauty.com
April 9-10	Spring Style Show	San Jose, CA	springstyleshow.net
April 9-10	State/RDA Discover St. Louis	St. Louis, MO	saloncentric.com
April 9-10	SalonCentric Live Show	Uncasville, CT	saloncentric.com
April 10-11	The Spa Buzz Networking	Lenox, MA	thespabuzz.com
April 10-11	Live Love Spa	Orange County, CA	800-728-1965, livelovespa.com
April 12	CEW: Beauty's Top Talent Awards	New York, NY	cew.org
April 12-13	BIMA Level 1: Domestic Brand Development	Torrance, CA	beautyindustryprogram.com
April 12-13	LuxePack Shanghai	Shanghai, China	luxepackshanghai.com
April 18-20	Cosmobeauté Vietnam	Phu My Hung, Ho Chi Minh City, Vietnam	www.cosmobeauteasia.com
April 21-24	Hair Brazil Professional	Sao Paulo, Brazil	http://www.hairbrasil.com
April 22-23	Taliah Waajid: 20th World Natural Hair	Atlanta, GA	naturalhairshow.org
April 22-23	Beauty Forum Leipzig	Leipzig, Germany	beauty-fairs.de
April 22-24	New York Intl Bridal Week	New York, NY	newyorkbridal.com
April 22-25	Natl. Assoc. of Chain Drug Stores Meeting	Scottsdale, AZ	nacds.org
April 23-24	Bellevue Fashion Focus	Bellevue, WA	fashion-focus.net
April 23-24	SalonCentric/State/RDA Discover Texas	Grapevine, TX	saloncentric.com
April 23-24	Scottish Hair & Beauty 2017	Edinburgh, Scotland	scottishbeautyshow.com
April 23-24	Tear Sheet: The Art of Finishing	New York, New York	yourtearsheets.com
April 23-26	Strategies Incubator	Centerbrook, CT	strategies.com
April 24	National Aesthetic Spa Network Event	Atlanta, GA	nasnbiz.com
April 24-25	Modern Salon Artist Session	New York, NY	modernsalon.com/artistsession
April 24-25	Live Love Spa	New England	800-728-1965, livelovespa.com
April 25	Women's Wear Daily' Retail 20/20 The New Store Experience	London, England	summits.wwd.com
April 25-27	Response Expo	San Diego, CA	responseexpo.com
April 27-29	BeautyEurAsia	Istanbul, Turkey	beautyeurasia.com
April 28-30	Helen Brett Mid-South Jewelry/Accessories	Memphis, TN	www.helenbrett.com
April 29-May 2	Sport Clips National Huddle	Las Vegas, NV	sportclips.com



WHEN	WHAT	WHERE	CONTACT
April 30	NailPro Pasadena	Pasadena, CA	nailpropasadena.com
April 30	Wella Professionals Regional TrendVision Cor	np New York, NY	www.bloom.com/wella/trendvision/
April 30-May 1	Esthetique Spa International	Toronto, ON, Canada	866-772-7469, spa-show.com
April 30-May 1	Destination Rejuvenation	Laguna Beach, CA	destinationrejuvenation.com
May 1	Repechage 19th International Conference	New York, NY	repechage.com
May 1	Cosmetologists Chicago First Mondays Wolff Behr by Peter Coppola Beauty	Chicago, IL	americas beauty show.com
May 1-2	The Spa Buzz Networking	Charleston, SC	thespabuzz.com
May 1-2	Professional Beauty Ludhiana	Ludhiana, India	professionalbeauty.in
May 1-2	Live Love Spa	San Francisco, CA	800-728-1965, livelovespa.com
May 4-7	American Assoc. of Cosmetology Schools Owners Workshop	Phoenix, AZ	800-831-1086, beautyschools.org
May 5-7	CosmoFarma Exhibition	Bologna, Italy	http://en.cosmofarma.com
May 6-8	Shanghai International Beauty Expo	Shanghai, China	chinainternationalbeauty.com
May 7-8	The Makeup Show NYC	New York, NY	212-242-1213, themakeupshow.com
May 7-8	State/RDA Trend Stage	Nashville, TN	saloncentric.com
May 7-8	Image Expo Houston	Houston, TX	theimageexpo.com
May 7-8	Arlington Fashion Focus	Arlington, TX	fashion-focus.net
May 7-8	Beauty School Forum Student Show	Anaheim, CA	8949-350-4968, barristar.com
May 7-9	International Salon/Spa Business Network	Orlando, FL	salonspanetwork.org
May 7-9	Strategies Salon/Spa Manager Course	Redwood City, CA	strategies.com
May 7-10	World Massage Festival	Cherokee, NC	530-327-7429, worldmassagefestival.com
May 8-9	Live Love Spa	New York, NY	800-728-1965, livelovespa.com
May 8-11	Spatec Spring North America	Palm Beach, FL	spatecevents.com
May 9-11	Indie Beauty Expo	Dallas, TX	indiebeautyexpo.com
May 10-11	Luxe Pack New York	New York, NY	212-274-8508, luxepack.com
May 12	CEW 2017 Beauty Insider Awards Luncheon	New York, NY	cew.org
May 14-16	Beautyworld Middle East	Dubai, UAE	beautyworldme.com
May 14-19	Mercedes-Benz Fashion Week—Australia	Sydney, Australia	mbfashionweek.com
May 15-17	20th BeautyWorld Japan	Tokyo, Japan	www.beautyworldjapan.com
May 16-17	PLMA World Private Label Conf.	Amsterdam, The Netherlands	plmainternational.com
May 16-17	InnoCos Summit	Dubai, UAE	innocossummit.com
May 18-21	American Massage Conference	Virginia Beach, VA	877-387-9111, oneconcept.com
May 19-21	Int'l Makeup Artist Trade Show (IMATS)	London, England	360-882-3488, imats.net
May 19-22	Helen Brett Intl Jewelry/Merchandise Show	New Orleans, LA	www.helenbrett.com
May 20-21	International Hair & Beauty Show	Secaucus, NJ	800-676-SHOW, ihshow.com
May 20-23	Scruples Academy	Lakeville, MN	scrupleshaircare/education.com
May 21	One Oregon Nail Expo	Portland, OR	onenailexpo.com
May 21-22	International Congress of Esthetics & Spa	Philadelphia, PA	philadelphia.skincareshows.com
May 21-22	SalonCentric/State/RDA Trend Stage	Denver, CO	saloncentric.com
May 21-22	Strategies Breaking Barriers of Team Service	Centerbrook, CT	strategies.com

WHEN	WHAT	WHERE	CONTACT
May 21-22	Professional Beauty Durban	Durban, South Africa	probeauty.co.za
May 21-22	Hair UK	Birmingham, England	hairukshow.com
May 21-22	Beauty UK	Birmingham, England	beautyukshow.com
May 21-22	Barber UK	Birmingham, England	barberukshow.com
May 21-22	The Holistic Health Show	Birmingham, England	http://www.holistichealthshow.co.uk
May 21-24	International Council of Shopping Centers ReCon: The Global Retail Real Estate Conventi	Las Vegas, NV ion	icsc.org
May 22-24	ICSC SPREE Recon	Las Vegas, NV	spreeshow.com
May 22-23	Live Love Spa	Vail, CO	800-728-1965, livelovespa.com
May 23-25	22nd China Beauty Expo	Shanghai, China	en.chinabeautyexpo.com
May 23-25	Las Vegas Licensing Expo 2017	Las Vegas, NV	licensingexpo.com
May 24-27	Scruples Academy	Lakeville, MN	scrupleshaircare/education.com
May 31-June 2	PhilBeauty Philippines Int'l Beauty Show	Pasay City, Philippines	philbeautyshow.com
June 3-5	Premiere Day Spa Conference	Orlando, FL	800-335-7469, premieredayspa.biz
June 3-5	Premiere Orlando	Orlando, FL	800-335-7469, premiereshows.com
June 4	Canadian Hairdresser Mirror Awards	Toronto, ON, Canada	canhair.com
June 4-5	Strategies Maximizing Medspa Growth	Centerbrook, CT	strategies.com
June 4-8	ECRM/EPPS Skin, Bath, Cosmetics, Fragrances	Lake Las Vegas, NV	440-528-0427, ecrm.marketgate.com
June 5-8	ECRM/EPPS Hair Care & Multicultural	Lake Las Vegas, NV	440-528-0427, ecrm.marketgate.com
June 5	Cosmetologists Chicago First Mondays Prodigy Hair & Beauty Education	Chicago, IL	americas beauty show.com
June 8-10	Cosmobeauté Myanmar	Yangon, Myanmar	www.cosmobeauteasia.com
June 9-12	London Collections—Men	London, England	mbfashionweek.com
June 10-11	Professional Hair & Makeup Exposition	Pasadena, CA	503-908-7766, phamexpo.com
June 10-12	Hair Expo Australia	Sydney, Australia	hairexpoaustralia.com
June 11	Professional Beauty Belfast	Belfast, Ireland	professional beauty.co.uk
June 11	BBA Hairdressing to Barbering Workshop	Atlanta, GA	kreatepro.com
June 11-12	American Board of Certified Haircolorists Annual Energizing Summit	Los Angeles, CA	310-547-0814, haircolorist.com
June 11-12	Strategies Leading a Team-Based Company	Centerbrook, CT	strategies.com
June 11-13	The Millennium Experience	Fort Lauderdale, FL	http://www.speaktme.com
June 11-14	ECRM/EPPS Latin America Health & Beauty	Miami, FL	440-528-0427, ecrm.marketgate.com
June 12	National Aesthetic Spa Network Event	Boston, MA	nasnbiz.com
June 12-13	The Spa Buzz Networking	Sonoma, CA	thespabuzz.com
June 13-15	EastPack 2017/HBA Global Expo & Conf.	New York, NY	eastpackshow.com
June 13-15	Expo Pack Mexico	Guadalajara, Mexico	expopack.com.mx
June 14	2017 Fragrance Foundation Awards	New York, NY	fragrance.org
June 14-17	SPATEC Europe	To Be Announced	spatecevents.com
June 14-17	BBA 4-Day Accreditation Workshop	Chicago, IL	www.kreate.pro
June 17-20	Milan Fashion Week—Milano Moda Uomo	Milan, Italy	mbfashionweek.com
 June 18	BBA Hairdressing to Barbering Workshop	Chicago, IL	www.kreate.pro



WHEN	WHAT	WHERE	CONTACT
June 20-22	In-Cosmetics Korea	Seoul, Korea	korea.in-cosmetics.com
June 21-22	CosmeticBusiness 2017	Munich, Germany	cosmetic-business.com/en
June 22-23	MakeUp in Paris	Paris, France	makeup-in-paris.com
June 24-26	International Beauty Show (IBS) Las Vegas	Las Vegas, NV	800-496-9861, ibslasvegas.com
June 24-26	Int'l. Esthetics, Cosmetics & Spa Conference	Las Vegas, NV	800-498-6984, iecsc.com
June 25-26	7th Texas Int'l Hair & Trade Show	Mesquite, TX	texashairshows.com
June 25-27	Tear Sheet: Luxury Finish Your Social Media	New York, NY	yourtearsheets.com
June 25-28	Strategies Incubator	Centerbrook, CT	strategies.com
June 26-27	Professional Beauty Delhi	Delhi, India	professional beauty.in
June 29-30	InnoCos Summit	Lisbon, Portugal	innocossummit.com
July 2-6	Paris Fashion Week—Haute Couture	Paris, France	mbfashionweek.com
July 4-7	Mercedes Benz Fashion Week Berlin	Berlin, Germany	mbfashionweek.com
July 6-9	The Aesthetic Show	Las Vegas, NV	www.aestheticshow.com
July 8	City of Hope Spirit of Life	Las Vegas, NV	cityofhope.org/giving
July 8-10	10th Nail Tech Event of the Smokies	Gatlinburg, TN	nailtechevent.com
July 9-11	Beacon by Professional Beauty Assoc.	Las Vegas, NV	probeauty.org/beacon
July 9	PBA Business Forum	Las Vegas, NV	probeauty.org
July 9	North American Hairstyling Awards	Las Vegas, NV	probeauty.org/naha
July 9-11	Cosmoprof North America	Las Vegas, NV	cosmoprofnorthamerica.com
July 9-12	ECRM/EPPS Sun Care	Orlando, FL	440-528-0427, ecrm.marketgate.com
July 10	ICMAD CITY Awards Dinner	Las Vegas, NV	icmad.org
July 10	Cosmetologists Chicago First Mondays: Johnny B	Chicago, IL	americas beauty show.com
July 11-18	Atlanta Int'l Gift/Home Furnishings Mkt	Atlanta, GA	americasmart.com
July 16-18	Strategies Front Desk/Guest Services	Centerbrook, CT	strategies.com
July 17	National Aesthetic Spa Network Event	Kenmore, WA	nasnbiz.com
July 17-18	The Spa Buzz Networking	Chicago, IL	thespabuzz.com
July 17-20	Cosmobeauté Asia	Kuala Lumpur, Malaysia	www.cosmobeauteasia.com
June 18-19	The Makeup Show Chicago	Chicago, IL	212-242-1213, themakeupshow.com
July 22-23	Int'l Makeup Artist Trade Show (IMATS)	Sydney, Australia	360-882-3488, imats.net
July 23	Wella Professional Natl TrendVision Awards	Los Angeles, CA	www.bloom.com/wella/trendvision
July 24-25	Live Love Spa	Atlanta, GA	800-728-1965, livelovespa.com
July 30-31	Strategies Communicating Your Culture	Centerbrook, CT	strategies.com
Juliy 30-August 1	On the Road with Tear Sheet	Seattle, WA	yourtearsheets.com
July 30-August 2	ASD Market Week	Las Vegas, NV	asdonline.com
July 31-August 1	Live Love Spa	Dallas, TX	800-728-1965, livelovespa.com
August 4-6	Helen Brett Memphis Gift/Jewelry Show	Memphis, TN	helenbrett.com
August 6-8	The Spa Buzz: Emerging Leaders	Snowmass, CO	thespabuzz.com
August 7-8	Live Love Spa	Scottsdale, AZ	800-728-1965, livelovespa.com
August 13-15	Strategies Mastermind for Members Only	Centerbrook, CT	strategies.com

WHEN	WHAT	WHERE	CONTACT
August 14-15	Live Love Spa	Chicago, IL	800-728-1965, livelovespa.com
August 18-21	Seattle Gift Show	Seattle, WA	800-318-2238, seattlegiftshow.com
August 18-21	Helen Brett New Orleans Gift Jewelry Show	New Orleans, LA	www.helenbrett.com
August 19-21	Bronner Brothers Mid-Summer Show	Atlanta, GA	800-547-7469, bronnerbros.com
August 19-22	NACDS Total Store Expo	San Diego, CA	tse.nacds.org
August 20-22	BehindtheChair.com's Color, Cut & Style	Austin, TX	behind the chair.com
August 21-22	Live Love Spa	Miami, FL	800-728-1965, livelovespa.com
August 22-24	Indie Beauty Expo	New York, NY	indiebeautyexpo.com
August 26-27	Int'l Makeup Artist Trade Show (IMATS)	Toronto, ON, Canada	360-882-3488, imats.net
August 26-27	Beauty Expo Australia	Sydney, Australia	beautyexpoaustralia.com.au
August 26-28	Skin Inc.'s Face & Body Northern California	San Jose, CA	faceandbody.com
August 27-28	Strategies Breaking Barriers of Team Service	Centerbrook, CT	strategies.com
August 27-28	Tear Sheet: Bridal and Your Social Media	New York, NY	yourtearsheets.com
September 3-4	Professional Beauty Johannesburg	Johannesburg, South Africa	probeauty.co.za
September 6-7	Aerosol & Dispensing Forum and PCD: Perfume, Cosmetics & Design	New York, NY	adf-pcd.com
September 7-14	New York Fashion Week: Spring/Summer 2018	8 New York, NY	mbfashionweek.com
September 9-10	SalonCentric Live Show	Council Bluff, Iowa	saloncentric.com
September 9-12	13th Annual Beauty Fair	Sao Paulo, Brazil	beautyfair.com.br/us/
September 10-11	International Congress of Esthetics & Spa	Long Beach, CA	longbeach.skincareshows.com
September 10-13	SPATEC Fall North America	La Jolla, CA	spatecevents.com
September 10-13	Strategies Incubator	Centerbrook, CT	strategies.com
September 13-16	Las Vegas Souvenir & Resort Gift Show	Las Vegas, NV	lvsouvenirshow.com
September 13-16	Natural Products Expo East	Baltimore, MD	866-458-4935, expoeast.com
September 15	CEW 2017 Achiever Awards Luncheon	New York, NY	cew.org
September 15-19	London Fashion Week: Spring/Summer 2018	London, England	mbfashionweek.com
September 17	NailPro Sacramento	Sacramento, CA	nailprosacramento.com
September 17-18	OMC World Cup Paris 2017	Paris, France	omchairworld.com
September 17-18	Tear Sheet: Funnel Up On-Stage Confidence	New York, NY	yourtearsheets.com
September 17-19	ECRM/EPPS Asian Beauty, Personal Care	Hunghom, Kowloon	440-528-0427, ecrm.marketgate.com
September 18-19	Professional Beauty Mumbai	Mumbai, India	professionalbeauty.in
September 18-19	Live Love Spa	Washington, DC	800-728-1965, livelovespa.com
September 19-20	MakeUp in New York	New York, NY	makeup-in-newyork.com
September 20-21	In-Cosmetics Latin America	Sao Paulo, Brazil	latinamerica.in-cosmetics.com
September 20-22	InterCharm Ukraine 2017	Kiev, Ukraine	www.intercharm.ua
September 20-27	Milan Fashion Week: Spring/Summer 2018	Milan, Italy	mbfashionweek.com
September 21-23	Beyond Beauty Asean	Bangkok, Thailand	beyondbeautyasean.com
September 23-24	The Makeup Show Dallas	Dallas, TX	212-242-1213, themakeupshow.com
September 23-26	Scruples Academy	Lakeville, MN	scrupleshaircare.com/education
September 24-25	Strategies Profit IQ	Centerbrook, CT	strategies.com



WHEN	WHAT	WHERE	CONTACT
September 24-25	Int'l. Esthetics, Cosmetics & Spa Conference	Fort Lauderdale, FL	800-498-6984, iecsc.com
September 24-25	Professional Beauty Ireland	Dublin, Ireland	professional beauty.co.uk
September 25-26	Live Love Spa	Los Angeles, CA	800-728-1965, livelovespa.com
September 26-Oct. 4	Paris Fashion Week: Women's RTW	Paris, France	mbfashionweek.com
September 27-28	Cosmetic Business Poland	Warsaw, Poland	cosmetic-business.com
September 27-29	BOLD, produced by MindBody	San Diego, CA	mindbodyonline.com/bold-mindbody-conference
September 30-Oct. 1	SalonCentric Live Show	Bellevue, WA	saloncentric.com
September 30-Oct. 2	Calgary Wellness Expo	Calgary, AB, Canada	wellnessexpo.com
October 1-2	Armstrong McCall World's Fair	San Antonio, TX	worldsfairhairshow.com
October 1-2	Olympia Beauty Show	London, England	olympiabeauty.co.uk
October 1-3	Strategies Front Desk/Guest Services	Centerbrook, CT	strategies.com
October 2	National Aesthetic Spa Network Event	Plano, TX	nasnbiz.com
October 2-4	Luxe Pack Monaco	Monte Carlo, Monaco	luxepack.com
October 2-4	ECRM/EPPS Contract Manufacturing, Packaging, Logistics for Beauty/Personal Care	Oak Brook, IL	440-528-0427, ecrm.marketgate.com
October 6-9	BeautyExpo 2017	Kuala Lumpur, Malaysia	www.beautyexpo.com.my
October 7-9	Global Zoom 2017	Barcelona, Spain	goldwell.com
October 7-9	Intercoiffure Fall Atelier	New York, NY	800-442-3007, intercoiffure.com
October 8-9	Charlotte Fashion Focus	Charlotte, NC	fashion-focus.net
October 8-9	2nd Beauty Forum Paris	Paris, France	beauty-fairs.de
October 8-9	Professional Beauty North	Manchester, England	professionalbeauty.co.uk
October 11-12	In-Cosmetics North America	New York, NY	http://northamerica.in-cosmetics.com
October 12	CEW Special Event	New York, NY	cew.org
October 12-14	Cosmobeauté Indonesia 2017	Jakarta, Indonesia	cosmobeauteasia.com
October 14-15	Int'l Makeup Artist Trade Show (IMATS)	Vancouver, BC, Canada	360-882-3488, imats.net
October 14-16	Salon International 2017	London, England	salonexhibitions.co.uk
October 15	35th Alternative Hair Show	London, England	alternativehair.org
October 15-16	Premiere Beauty Classic	Columbus, OH	beautyclassicshow.biz
October 15-16	Glendale Fashion Focus	Glendale, AZ	fashion-focus.net
October 15-16	Strategies 4th Annual Team-Based Pay Conf.	San Antonio, TX	strategies.com
October 15-16	Beauty School Forum Student Show	Glendale, CA	949-350-4968, barristar.com
October 15-17	Skin Inc.'s Face & Body Southeast	Atlanta, GA	faceandbody.com
October 15-17	Tear Sheet: Education Junkie	New York, New York	yourtearsheets.com
October 16-17	25th Esthetique Spa International	Montreal, QB, Canada	866-772-7469, spa-show.com
October 16-18	ISPA Conference & Expo	Las Vegas, NV	888-651-4772, attendispa.com
October 16-18	BeautyWorld Japan West	Osaka, Japan	www.beautyworldjapan.com
October 20-23	American Assoc. of Cosmetology Schools Annual Convention & Expo	Las Vegas, NV	800-831-1086, beautyschools.org
October 20-23	Helen Brett Intl Jewelry/Merchandise Show	New Orleans, LA	www.helenbrett.com
October 22-23	International Congress of Esthetics & Spa	Miami, FL	miami.skincareshows.com



WHEN	WHAT	WHERE	CONTACT
October 23-24	Premiere Birmingham	Birmingham, AL	premierebirminghamshow.biz
October 25-26	In-Cosmetics Formulation Summit	London, England	summit.in-cosmetics.com
October 26-27	John DiJulius' Secret Service Summit	Cleveland, OH	secretservicesummit.com
October 28-29	Beauty Forum Munich	Munich, Germany	beauty-fairs.de
October 28-31	SPATEC Middle East	TBA	spatecevents.com
October 31-Nov. 2	In-Cosmetics Asia	Bangkok, Thailand	asia.in-cosmetics.com
November TBA	Salon Magazine's Contessa Awards	Toronto, ON, Canada	salonmagazine.ca
November 1-4	Smoky Mountain Gift Show	Gatlinburg, TN	smokymtngiftshow.com
November 2-5	Helen Brett Mid-South Jewelry/Accessories F	air Memphis, TN	www.helenbrett.com
November 4-5	The Makeup Show Los Angeles	Los Angeles, CA	212-242-1213, themakeupshow.com
November 4-6	I AM a Great Presenter	Palm Springs, CA	iamagreatpresenter.com
November 5-6	Cleveland Fashion Focus	Cleveland, OH	fashion-focus.net
November 5-6	SalonCentric Live Show	Lake Geneva, WI	saloncentric.com
November 5-8	Strategies Game-Planning Retreat	Centerbrook, CT	strategies.com
November 6	CC First Mondays Annual Business Meeting	Chicago, IL	americas beauty show.com
November 8-9	The Spa Buzz Networking	Maui, HI	thespabuzz.com
November 12-13	San Juan Beauty Show	San Juan, PR	sanjuan beauty show.net
November 13-14	Image Expo Dallas	Dallas, TX	theimageexpo.com
November 14-15	PackEx Montreal	Montreal, QC, Canada	packexmontreal.packagingdigest.com
November 14-17	Cosmoprof Asia /Asia World Expo	Hong Kong, China	cosmoprof-asia.com
November 20-23	Salon Business Exchange	New Orleans, LA	exchangeevents.net
November 28-30	Shanghai Private Label Fair	Shanghai	plmainternational.com
December TBA	MakeUp in South America	Sao Paulo, Brazil	makeup-in-saopaulo.com
December 4	CC First Mondays Holiday Event	Chicago, IL	americas beauty show.com
December 6-7	PBA Executive Summit	Scottsdale, AZ	probeauty.org/execs







above left: BIR's Mike and Susan Silo Nave (second from right) with ICMAD's CEO Pam Busiek and The Kirschner Group's Harlan Kirschner at ICMAD's 2016 CITY Awards. above center: BIR's Susan Silo Nave and Mike Nave with Peter Coppola Beauty's Karen Davidson at ISBN. above right: BIR's Mike Nave with Amika's CEO Shay Kadosh.

If you can't attend the major 2017 shows, *Beauty Industry Report* takes you right to the show floors. For BIR's exclusive show reports all year, subscribe at a special price at subscribe.bironline.com.

Stay up-to-date on beauty and related events by visiting bironline.com, where we post Calendar updates all year long! Please send your changes, additions and 2018 events to BeautyIndustryReportEditor@gmail.com.

Show dates are subject to change and events are subject to cancellation. Please check with each show producer before booking travel. Beauty Industry Report makes every effort to publish correct information. Beauty Industry Report, its publisher and its representatives assume no liability in the event of an error, omission or show cancellation.