

YOUR 2024 BEAUTY SHOW, CONFERENCE AND SPECIAL EVENTS CALENDAR, 1ST EDITION

Welcome to **Beauty Industry Report's 2024 and beyond Show, Conference and Special Events Calendar.** This year kicks off with the **NEW Cosmoprof North America**

Miami on January 23-25, 2024, at the Miami Beach Convention Center. **CPNA Miami** is a destination for brands seeking to maximize their business potential in North, South and Central America, the Caribbean Islands and the East Coast of the United States. **Beauty Industry Report** will be there hosting a special panel discussion for you on the **Future of Distribution**. I hope to see you there! Learn more and register at <https://cosmoprofnorthamerica.com/miami>.

We update the **Beauty Industry Report** calendar every quarter, so please continue to send your event dates all year long to liz@bironline.com. Get on the list for updates at subscribe.bironline.com.

See you on the show floor!

For calendar updates, visit <https://www.bironline.com>

Jayne Morehouse, CEO Jayne@BIRonline.com
Liz Messaro, Executive Editor Liz@BIRonline.com

Connect with us for breaking news



At the Professional Beauty Association's Executive Summit: (left from left) BosleyMD's Ian Murphy and Sameh Radwan with Keynote Speaker and Futurist Crystal Washington (center). (right from left) KEVIN.MURPHY's John Cutrone, Stacy Kurtz, Lisa Marx, Bruce Tyndall and Kevin McRoberts.



left from left: The Kirschner Group's Scott Viola, Cassiopeia Beauty's Marta Rubenstein Harmon and Beauty Connector LLC's Angelica Kanter. right: Premier Beauty Supply's Alex Cohn, the new PBA vice chair; outgoing PBA Chair Sydney Berry; and Moroccanoil's CEO Jay Elarar, the new PBA chair.

PS: Did you know that in addition to compiling beauty's biggest Show Calendar, **Beauty Industry Report** is a magazine for leaders in the Beauty Channel? Stay on top of all the trends, news, people moves and show reports when you subscribe today at <https://www.bironline.com/subscribe/>.

PSS: We love that you share our calendar

with your colleagues. We'd love for you to credit and tag the **Beauty Industry Report** when you do. Thanks so much!

Jayne



Jayne Morehouse, CEO, The Beauty Industry Report

2024 Beauty Industry Report Show Calendar

WHEN	WHAT	WHERE	CONTACT
January 7-8	Phorest Annual Salon Owners' Summit	Dublin, Ireland	https://www.salonownerssummit.com/
January 8	Fresh New Year. Fresh New Footlogix!	Virtual	https://bit.ly/47Lub4l
January 9	NA School of Podology Pedicuring/Oncology Patients	Virtual	https://northamericanschoolofpodology.com/enroll/
January 9-12	CES (Consumer Electronics Show)	Las Vegas, NV	https://ces.tech/
January	Annual Beauty Supply Store Opening and Owners' Conference	San Diego, CA	www.beautysupplyconference.com
January 12-19	Nat'l Retail Federation Retail Week	New York, NY	https://nrfretailweek.com/
January 14	NA School of Podology Infection Control	Virtual	https://northamericanschoolofpodology.com/enroll/
January 14-16	Nat'l Retail Federation 2024: Retail's Big Show	New York, NY	https://nrf.com/events/event-calendar
January 14-16	Strategies Unleashing Team	Austin, TX	https://strategies.com/education
January 14-16	Strategies Lash Launch! for Lash Studio Owners	Austin, TX	https://strategies.com/education
January 14-17	Strategies Incubator	Austin, TX	https://strategies.com/education
January 14-17	ECRM: Everyday/Holiday Cosmetics, Skin, Fragrance, Bath	New Orleans, LA	https://ecrm.marketgate.com/Sessions/SessionList
January 15-17	ECRM Private Label Beauty & Cough Cold	New Orleans, LA	https://ecrm.marketgate.com/Sessions/SessionList
January 16	Entries for International Hairdressing Awards close	Awards in May TBA	www.ihawards.com
January 16-17	CosmetAgora 2024	Paris, France	http://www.cosmetagora.fr
January 16-22	Atlanta Int'l Gift Mart Winter Market	Atlanta, GA	https://atlantamarket.com/Market-Info/Dates-and-Hours
January 16-24	Paris Fashion Week—Men's Fall Winter 2024	Paris, France	https://cfda.com/fashion-calendar/important-dates/upcoming
January 17-18	Paris Packaging Week: PCD Paris	Paris, France	https://www.parispackagingweek.com/en/adf/?
January 17-19	COSME Week Tokyo—includes COSME Tech, COSME Tokyo, Esthec Japan, Inner Beauty Tokyo, Hair Tokyo	Tokyo, Japan	https://www.cosme-i.jp/en-gb.html
January 19-21	Thermalies Lyon	Lyon, France	https://www.thermalies.com
January 21-22	Serious Business 2024	New Orleans, LA	www.seriousbusiness.net
January 21-22	AHSCP 2024 Holistic Skincare Conference	Virtual	https://bit.ly/3RrSS0w
January 21-23	Innovating Commerce Serving Communities (ICSC)	Whistler, BC, Canada	https://www.icsc.com/attend-and-learn/events/details/whistler-2024
January 22	Immersion into Hair Color with Beth Minardi	Sarasota, FL	www.bethminardi-allaccess.com
January 22	Strategies Intentional 2024: Limitless Growth	Virtual	https://strategies.com/education
January 23-25	Cosmoprof North America Miami	Miami, FL	https://www.cosmoprofnorthamerica.com
January 24	NATIONAL COMPLIMENT DAY	National	
January 24-25	Empack the Future of Packaging	Bern, Switzerland	https://www.empack-schweiz.ch/de/
January 24-25	Pharmapack Europe	Paris, France	https://www.pharmapackeurope.com/en/home.html
January 25-28	Thermalies Paris	Paris, France	https://www.thermalies.com
January 27-29	Beauty Valencia	Valencia, Spain	https://www.beautyvalencia.es/
January 28	NASNPRO National Aesthetic Spa Network	Boynton Beach, FL	https://nasnpro.com/conferences/
January 28-31	NA School of Podology Certified Master Pedicurist	Sacramento, CA	https://northamericanschoolofpodology.com/enroll/
January 29-30	Uplink Expo by Beauty Independent	Los Angeles, CA	https://bit.ly/3rQpiHQ
January 29-31	ECRM Impulse, Front-End & Checklane Session	Denver, CO	https://ecrm.marketgate.com/Sessions/SessionList
January 29-Feb. 2	Copenhagen Fashion Week—Fall/Winter	Copenhagen, Denmark	https://copenhagenfashionweek.com/
January 30-Feb. 1	NAW 2024 Executive Summit	Washington, DC	https://www.naw.org/events/

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WHEN	WHAT	WHERE	CONTACT
February 1	Adit Live	Los Angeles, CA	https://aditnow.com
February 4	Atlanta Black Beauty Expo	Atlanta, GA	https://blackbeautyexpo.com/atlanta/
February 4	Beauty Business Day France	Bordeaux, France	https://beauty-forum.fr/beauty-business-day-france/
February 4	NA School of Podology Diabetes Implications for Pedicurist	Virtual	https://northamericanschoolofpodology.com/enroll/
February 4	NA School of Podology Pedicuring in the Gray Zone	Virtual	https://northamericanschoolofpodology.com/enroll/
February 4	Footlogix: Where Medi Meets Pedi	Virtual	https://northamericanschoolofpodology.com/enroll/
February 4-5	Premiere Anaheim	Anaheim, CA	https://www.premiereanaheimshow.com/en/home.html
February 4-6	Philadelphia Gift Show	Philadelphia, PA	https://www.philadelphiagiftshow.com/
February 4-7	New York Now Summer Market	New York, NY	https://nynow.com/ny-now-summer-market-page/
February 4-7	Spring Fair International	Birmingham, United Kingdom	https://www.springfair.com/
February 5	NA School of Podology Toenail Correction/Restoration	Virtual	https://northamericanschoolofpodology.com/enroll/
February 5	Footlogix: The Heart Foot Connection	Virtual	https://bit.ly/49OrQHw
February 5-7	BeautyWorld Japan Fukuoka	Fukuoka, Japan	https://bit.ly/3pvkZff
February 9-14	New York Fashion Week—Fall Winter 2024	New York, NY	https://cfda.com/fashion-calendar/important-dates/upcoming
February 10-12	Expo Belleza Andalucia	Seville, Spain	https://www.expobellezandalucia.com/en/
February 11-13	NACDS Regional Chain Conference	Bonita Springs, FL	https://regional.nacds.org
February 11-13	4th Beautyworld Saudi Arabia	Riyadh, Saudi Arabia	https://beautyworld-saudi-arabia.ae.messefrankfurt.com/ksa/en.html
February 11-14	ECRM European Skin, Bath, Hair, Sun	Barcelona, Spain	https://ecrm.marketgate.com/Sessions/SessionList
February 11-14	ECRM European Colour Cosmetics/Fragrance	Barcelona, Spain	https://ecrm.marketgate.com/Sessions/SessionList
February 12	Strategies: Get out of Your Own Way—Level 2 Refining	Virtual	https://strategies.com/education
February 13	NA School of Podology Advanced Pedicuring	Virtual	https://northamericanschoolofpodology.com/enroll/
February 13-15	MAGIC	Las Vegas, NV	https://www.magicfashionevents.com/lv/en/home.html
February 13-16	Vivaness 2024/Biofach Natural/Organic	Nuremberg, Germany	https://www.vivaness.de/en
February 14	IBA Los Angeles Reception	Los Angeles, CA	https://members.independentbeauty.org/events/event_list.asp
February 14-15	LuxePack Los Angeles	Los Angeles, CA	https://www.luxepack.com
February 14-15	MakeUp in Los Angeles	Los Angeles, CA	https://makeup-in-losangeles.com/
February 16-17	2024 Certified Franchise Executive Session	Phoenix, AZ	https://www.franchise.org/events/upcoming-ifa-conferences-schedule
February 16-20	London Fashion Week—Fall Winter 2024	London, England	https://cfda.com/fashion-calendar/important-dates/upcoming
February 17-19	Cosmobeauty Barcelona	Barcelona, Spain	https://cosmobeautyestetica.com/
February 17-20	International Franchise Association's Annual Convention	Phoenix, AZ	https://www.franchise.org/events/upcoming-ifa-conferences-schedule
February 18	Beauty Business Day France	Cannes, France	https://beauty-forum.fr/beauty-business-day-france/
February 18	Makeup Artists/Hair Stylists Guild Awards	Hollywood, CA	https://local706.org
February 18-19	Strategies: Handbook Workshop	Old Lyme, CT	https://strategies.com/education
February 18-20	L'anza B.I.G. Event	Orlando, FL	https://bit.ly/46K3JaG
February 19	NATIONAL LASH DAY	National	
February 19-20	Professional Beauty GCC Dubai	Dubai, UAE	https://professionalbeauty.ae/e/pb/site/home
February 20	NA School of Podology Implements, Bits, E-Files	Virtual	https://northamericanschoolofpodology.com/enroll/
February 20-22	Health & Wellness Japan	Tokyo, Japan	https://www.this.ne.jp/en/

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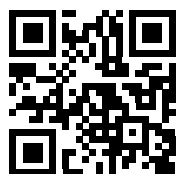
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JULY 23 - 25, 2024

WHEN	WHAT	WHERE	CONTACT
February 20-26	Milan Fashion Week—Fall Winter 2024	Milan, Italy	https://cfda.com/fashion-calendar/important-dates/upcoming
February 21-22	Packaging Innovations and Empack	Birmingham, England	https://www.packaging-events.com/packaging-events-birmingham/
February 22-24	Aesthetic & Anti-Aging Medicine World Congress	Miami, FL	bit.ly/3CVkiEn
February 23-25	Beauty Kenya 2024	Nairobi, Kenya	https://growexh.com/beautykenya/
February 24-25	Gesund & Wellness Messe	Linz, Austria	https://gesundleben-messe.de
February 24-26	Bronner Brothers Beauty Show	Atlanta, GA	https://bronnerbros.simpletix.com
February 25	Jinny Beauty Supply Show	Hialeah, FL	www.jinny.com
February 26	Immersion into Hair Color with Beth Minardi	Dallas, TX	www.bethminardi-allaccess.com
February 26	NASNPRO National Aesthetic Spa Network	Orange County, CA	https://nasnpro.com/conferences/
February 26	Pers. Care Products Council Annual Meeting	TBA	https://www.personalcarecouncil.org/meetings-and-events/
February 26-27	Live Love Spa Professional Spa Buyer Event	Las Vegas, NV	https://livelovespa.com/pages/spa-industry-events-calendar
February 26-27	8th ERPA Congress on Regs & Compliance for Cosmetics	Brussels, Belgium	https://crcc2024.com
February 26-28	BeautyAsia Singapore	Singapore	https://beautyasia.com.sg
February 26-March 5	Paris Fashion Week—Fall Winter 2024	Paris, France	https://cfda.com/fashion-calendar/important-dates/upcoming
February 27-28	White Label World Expo	London, England	https://www.whitelabelexpo.co.uk
February 28-29	Empack and Logistics & Automation	Bilbao, Spain	https://www.packaging-events.com/packaging-events-bilbao/
March	FounderMade Direct to Consumer Executive Summit	Santa Monica, CA	https://www.foundermade.com
March 2-3	Poznan Look	Poznan, Poland	https://www.neventum.com/tradeshows/look-poznan
March 2-4	World Spa & Wellness	London, England	https://professionalbeauty.co.uk/e/wswlondon/site/home
March 3	Jinny Beauty Supply Show	Dallas, TX	www.jinny.com
March 3	NA School of Podology Certified Master Pedicurist	Virtual	https://northamericanschoolofpodology.com/enroll/
March 3	Beauty Business Day France	Lyon, France	https://beauty-forum.fr/beauty-business-day-france/
March 3-4	Professional Beauty London	London, England	https://professionalbeauty.co.uk/e/London/site/Home
March 3-4	MAP EXPO with Massage	Nieuwegein, Netherlands	https://map-expo.com
March 3-5	IBS New York	New York, NY	https://www.ibsnewyork.com/
March 3-5	International Esthetics, Cosmetics & Spa Conference	New York, NY	https://www.iecsc.com
March 3-6	NA School of Podology Certified Master Pedicurist	Fredericton, NB, Canada	https://northamericanschoolofpodology.com/enroll/
March 5	NA School of Podology Arches, Deformities, Gait	Virtual	https://northamericanschoolofpodology.com/enroll/
March 5-7	NRF Retail Law Summit 2024	Virtual	https://nrf.com/events/event-calendar
March 6-7	Beauty Accelerate	Los Angeles, CA	https://bit.ly/3pao6hn
March 8-12	Amer. Academy of Dermatology Annual Meeting	San Diego, CA	https://www.aad.org/member/meetings/events/locations
March 9-10	Beauty Forum Warsaw	Warsaw, Poland	https://beauty-fairs.com.pl
March 10	Jinny Beauty Supply Show	Atlanta, GA	www.jinny.com
March 10	NA School of Podology Corns, Calluses, Deformities	Virtual	https://northamericanschoolofpodology.com/enroll/
March 10-11	Intercoiffure MasterBarber Conference	New York, NY	https://bit.ly/3RleF9Q
March 10-11	Esthétique Spa International	Vancouver, BC, Canada	https://www.spa-show.com
March 10-11	The Hair Project	Kortrijk, Belgium	https://www.thehairproject.eu/en/home/
March 10-12	China International Beauty Expo	Guangzhou, China	https://www.chinainternationalbeauty.com/
March 10-12	60th SPECS: Reimagine. Innovate. Execute.	Grapevine, TX	https://www.specsshow.com



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Proud member and sponsor of the following industry organizations:



WHEN	WHAT	WHERE	CONTACT
March 10-13	ASD Market Week	Las Vegas, NV	https://asdonline.com/
March 11	Advanced Art & Science of Hair Color with Beth Minardi	Bend, OR	www.bethminardi-allaccess.com
March 11	Strategies: Enemy Called Perfection—Empowering Team	Virtual	https://strategies.com/education
March 11	NA School of Podology It's All About Toenails	Virtual	https://northamericanschoolofpodology.com/enroll/
March 11-12	Live Love Spa Professional Spa Buyer Event	Orange County, CA	https://livelovespa.com/pages/spa-industry-events-calendar
March 12-13 (Pending)	AACS Congressional Summit & Hill Day	Washington, DC	https://www.beautyschools.org
March 12-13	NA School of Podology Art of Massage	Virtual	https://northamericanschoolofpodology.com/enroll/
March 12-16	Natural Products Expo West	Anaheim, CA	https://www.expowest.com/en/home.html
March 13-15	In-Pharma Japan: Pharmaceutical+Cosmetics Ingredients Expo	Osaka, Japan	https://www.interphex.jp/en-gb/about/exhibits/pi.html
March 15-21	Fashion Week El Paseo	Palm Desert, CA	https://www.fashionweekelpaseo.com
March 16	NATIONAL SPRAY TANNING DAY	National	
March 16	NATIONAL CURL CRUSH DAY	National	
March 16-18	Estetika	Brussels, Belgium	https://www.estetika.be/en/
March 16-19	Destination Rejuvenation Retreat	Palm Springs, CA	https://www.destinationrejuvenation.com
March 17	Jinny Beauty Supply Show	Cinnaminson, NJ	www.jinny.com
March 17	Beauty Business Day France	Provence, France	https://beauty-forum.fr/beauty-business-day-france/
March 17-18	OG Barber Conference	Plano, TX	https://ogbarberconference.com
March 17-19	Texture vs Race Summit	Baltimore, MD	https://www.kolourkulture.com/tvr-summit-mar-24
March 17-20	ShopTalk	Las Vegas, NV	https://shoptalk.com/
March 18-20	Pack Expo East	Philadelphia, PA	https://www.packexpeast.com
March 18-20	NA School of Podology Certified Master Pedicurist	St. Catherines, ON, Canada	https://northamericanschoolofpodology.com/enroll/
March 20-22	PLMA's Annual Meeting and Leadership Conf.	San Antonio, TX	https://plma.com/events
March 20-22	PCHi Shanghai World Expo	Shanghai, China	http://www.pchi-china.com/en/
March 21	One Day. One Ticket. Infinite Goodwill	Virtual	https://beautychangeslives.org/odot/
March 21-22	NA School of Podology Art of Massage	St. Catherines, ON, Canada	https://northamericanschoolofpodology.com/enroll/
March 21-24	Dermatological Beauty Connect	Miami, FL	https://www.kisacoresearch.com/events
March 21-24	Cosmoprof/Cosmopack Worldwide Bologna	Bologna, Italy	https://www.cosmoprof.com/en/
March 22-24	Beauty International Düsseldorf	Düsseldorf, Germany	https://www.beauty-duesseldorf.com
March 23-24	Top Hair International: Rock Your Head	Düsseldorf, Germany	https://www.top-hair-international.com
March 24	Jinny Beauty Supply Show	Wheeling, IL	www.jinny.com
March 24-25	International Congress of Esthetics & Spa	Dallas, TX	https://dallas.skincareshows.com
March 24-25	Strategies Team-Based Pay	Old Lyme, CT	https://strategies.com/education
March 24-25	NA School of Podology CMP Refresher	Virtual	https://northamericanschoolofpodology.com/enroll/
March 24-27	NA School of Podology Certified Master Pedicurist	Calgary, AB, Canada	https://northamericanschoolofpodology.com/enroll/
March 25-26	Live Love Spa Professional Spa Buyer Event	New York, NY	https://livelovespa.com/pages/spa-industry-events-calendar
March 27-29	Aesthetic & Anti-Aging Medicine World Congress	Monaco	www.amwc-conference.com
March 28-29	Cosmetic Ingredient Review 168th Panel	TBD	https://www.cir-safety.org/events
March 29-31	29th Shanghai Int'l Beauty & Cosmetics Expo	Shanghai, China	https://www.meironexpo.com/



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WHEN	WHAT	WHERE	CONTACT
April	INNOCOS Summit	Napa Valley, CA	https://www.innocosevents.com
April 2-5	Certified Master Pedicurist (Spanish)	Santa Ana, CA	https://northamericanschoolofpodology.com/enroll/
April 3-5	New York Fashion Week—Bridal	New York, NY	https://cfda.com/fashion-calendar/important-dates/upcoming
April 4	Sourcing Journal Sustainability Summit	New York, NY	https://events.fairchildlive.com
April 5-6	For Beauty Prague: Cosmetics, Hair, Nails	Prague, Czech Republic	http://veletrhkosmetiky.cz/en/
April 6-8	Expo Beauty Barcelona	Barcelona, Spain	https://www.expobeautybarcelona.com/
April 6-8	Beautyspot Trade Special	Utrecht, Netherlands	https://beautytradespecial.nl/
April 6-8	ExpoCosmetica	Matosinhos, Portugal	https://expocosmetica.exponor.pt/?lang=es
April 7	Virginia Black Beauty Expo	Richmond, VA	https://bit.ly/3tCaFbS
April 7-8	San Juan Beauty Show	San Juan, PR	linktr.ee/sanjuanbeautyshow
April 7-9	Strategies Intentional Profit (Financial Fitness)	Old Lyme, CT	https://strategies.com/education
April 7-10	NA School of Podology Certified Master Pedicurist	Santa Ana, CA	https://northamericanschoolofpodology.com/enroll/
April 7-10	NA School of Podology Certified Master Pedicurist	Vancouver, BC, Canada	https://northamericanschoolofpodology.com/enroll/
April 8	Immersion into Hair Color with Beth Minardi	Chicago, IL	www.bethminardi-allaccess.com
April 8	Footlogix Product Knowledge	Virtual	https://bit.ly/49NjRdT
April 8-9	Live Love Spa Professional Spa Buyer Event	Orlando, FL	https://livelovespa.com/pages/spa-industry-events-calendar
April 8-10	International Salon Spa Business Network for multi-unit salon, spa, barbershop companies	Tucson, AZ	https://www.salospanetwork.org
April 9	NA School of Podology Wellness for Pedicures	Virtual	https://northamericanschoolofpodology.com/enroll/
April 9-11	Empack The Future of Packaging	Gorinchem, Netherlands	https://www.empack.nl
April 10-11	LuxePack Shanghai	Shanghai, China	https://www.luxepack.com
April 10-11	Makeup in Shanghai	Shanghai, China	https://makeup-in-shanghai.com
April 11-14	The Medical Spa Show	Las Vegas, NV	www.medicalspashow.com
April 12-13	2024 Franchise Expo West	Los Angeles, CA	https://www.franchise.org/events/upcoming-ifa-conferences-schedule
April 12-13	International Franchise Show London	London, England	https://www.franchise.org/events/upcoming-ifa-conferences-schedule
April 12-13	ExCel London 2024: The Intl Franchise Show	London, England	https://www.thefranchiseshow.co.uk
April 13-14	Trends of Beauty	Graz, Austria	https://mcg.at/events/trends-of-beauty/
April 13-14	Beauty Forum Ljubjana by Cosmoprof	Ljubljana, Slovenia	https://www.sejemkozmetike.si/en/#
April 13-15	Estetika	Sao Paulo, Brazil	https://esteticainsaopaulo.com.br/
April 14-15	22nd Esthétique Spa International Beauty Expo	Toronto, ON, Canada	https://www.spa-show.com/esi-toronto-home/
April 14-15	Natural & Organic Products Europe	London, England	https://www.naturalproducts.co.uk
April 14-16	Strategies: Unleashing Leadership	Old Lyme, CT	https://strategies.com/education
April 15	Strategies: What Does the Future Look Like to You?	Virtual	https://strategies.com/education
April 16-17	SupplySide East 2024	Secaucus, NJ	https://east.supplysideshow.com/en.html
April 16-17	Aakar Beauty & Salon Expo South	Chennai, India	https://beautysalonexpo.com/
April 16-18	In Cosmetics Global	Paris, France	https://www.in-cosmetics.com/global/en-gb.html
April 17-18	Empack and Logistics & Automation	Porto, Portugal	https://www.packaging-events.com/packaging-events-porto/
April 18	WWD LA Beauty Forum	Los Angeles, CA	https://events.fairchildlive.com
April 19-21	CosmoFarma Exhibition	Bologna, Italy	https://www.cosmofarma.com/en/
April 20	Global Image Awards @ ABS	Rosemont, IL	www.americasbeautyshow.com



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HairToStay partners with the beauty industry to provide financial assistance to cancer patients who wish to save their hair using scalp cooling, and could not otherwise afford it.

Learn more at HairToStay.org/haircare

WHEN	WHAT	WHERE	CONTACT
April 20-22	America's Beauty Show	Rosemont, IL	www.americasbeautyshow.com
April 21	Changemakers Gala for Beauty Changes Lives	Rosemont, IL	www.beautychangeslives.org
April 21-22	Live Love Spa Corporate Buyer Event	Phoenix, AZ	https://livelovespa.com/pages/spa-industry-events-calendar
April 21-22	International Congress of Esthetics & Spa	Philadelphia, PA	https://philadelphia.skincareshows.com/
April 21-22	Professional Beauty & Hair Ireland	Dublin, Ireland	https://bit.ly/3qBZLxu
April 21-22	Scottish Hair & Beauty	Glasgow, Scotland	http://www.scottishhairandbeautyshow.com/
April 21-22	The Hair Experience	Gorinchem, Netherlands	https://www.hair-xperience.nl
April 21-24	Strategies Incubator Seminar	Old Lyme, CT	https://strategies.com/education
April 22	EARTH DAY	INTERNATIONAL	
April 22	NA School of Podology Infection Control	Virtual	https://northamericanschoolofpodology.com/enroll/
April 23-25	ISPA—International Spa Association	Phoenix, AZ	https://experienceispa.com
April 23-26	KoreaPack2024	Goyang, Korea	https://www.koreapack.org/eng/main.asp
April 25-28	Taliah Waajid World Natural Hair, Health & Beauty Show	Atlanta, GA	https://bit.ly/3M17TTU
April 27-28	Men's Den at Taliah Waajid	Atlanta, GA	https://bit.ly/3M17TTU
April 28-May 1	NA School of Podology Certified Master Pedicurist	Chicago, IL	https://northamericanschoolofpodology.com/enroll/
April 29	Immersion into Hair Color with Beth Minardi	Detroit, MI	www.bethminardi-allaccess.com
April 29-30	Hair & Beauty Show India	Mumbai, India	https://hbsindia.in/
April 30	HAIRSTYLIST APPRECIATION DAY	National	
May	SKIN CARE AWARENESS MONTH	National	
May	Immersion into Hair Color with Beth Minardi	Fairfield, CT	www.bethminardi-allaccess.com
May	FounderMade Direct to Consumer Executive Summit	New York, NY	https://www.foundermade.com
May	Beauty Greece	Athens, Greece	https://www.beautygreece.gr/en/athensspring
May 1	IBA New York Reception	New York, NY	https://members.independentbeauty.org/events/event_list.asp
May 1-2	NYS CC Suppliers' Day	New York, NY	http://www.nyscc.org/suppliers-day
May 1-3	The Makeup Show Forum	New York, NY	https://www.themakeupshow.com
May 4-6	CT Barber Expo	Uncasville, CT	www.ctbarberexpo.com
May 4-7	Sport Clips National Huddle	Nashville, TN	www.sportclips.com
May 5-6	The Makeup Show NYC	New York, NY	https://www.themakeupshow.com/
May 5-6	Salon Today Data Driven Salon Summit and Salon Today 200 Celebration Dinner	Denver, CO	https://www.datadrivensalon.com/
May 5-6	Intercoiffure Spring Atelier	Montreal, QC, Canada	https://www.intercoiffure.com/fall-atelier/
May 5-6	Strategies Recruiting Workshop	Old Lyme, CT	https://strategies.com/education
May 5-7	IFA Legal Symposium	Washington, DC	https://www.franchise.org/events/upcoming-ifa-conferences-schedule
May 5-7	ECRM Hair Care/Multicultural	Henderson, NV	https://ecrm.marketgate.com/Sessions/SessionList
May 6	The Met Gala: Sleeping Beauties: Reawakening Fashion	New York, NY	https://bit.ly/3FRhgz3
May 6	NASNPRO National Aesthetic Spa Network	Virginia Beach, VA	https://nasnpro.com/conferences/
May 6	Lis'n Life on the Farm	Bricelyn, MN	lisnpro.com/beourguest
May 6	Footlogix: The Fungus Among Us	Virtual	https://bit.ly/3QTrEOF
May 6-9	NA School of Podology Certified Master Pedicurist	Halifax, NS, Canada	https://northamericanschoolofpodology.com/enroll/
May 7-8	IBA/IFA Joint Conference	Washington, DC	https://www.franchise.org/events/upcoming-ifa-conferences-schedule

WHEN	WHAT	WHERE	CONTACT
May 8-9	LuxePack New York	New York, NY	https://www.luxepack.com
May 8-9	White Label World Expo	Las Vegas, NV	https://www.whitelabelexpo.com
May 11-13	Egy Beauty Expo	Cairo, Egypt	https://www.egybeautyexpo.com
May 11-14	International Beauty Expo	Kuala Lumpur, Malaysia	https://ibe.my/
May 11-14	Cosmetista Expo	Casablanca, Morocco	https://www.cosmetistaexpo.com/en/
May 13	Strategies Transformation Triangle Deep Dive	Virtual	https://strategies.com/education
May 13-15	WWD Beauty CEO Summit	New York, NY	https://events.fairchildlive.com
May 13-15	BeautyWorld Japan Tokyo	Tokyo, Japan	https://beautyworld-japan.jp.messefrankfurt.com/tokyo/en.html
May 13-17	Australian Fashion Week	Sydney, Australia	www.australianfashionweek.com
May 14	NA School of Podology Partnering with a Pro	Virtual	https://northamericanschoolofpodology.com/enroll/
May 15-16	Empack and Logistics & Automation	Dortmund, Germany	https://www.packaging-events.com/packaging-events-dortmund/
May 15-16	Microbiome Connect: Asia 2024	Seoul, Republic of Korea	bit.ly/3VW6EqX
May 19	Celebration of LightBulb Moments (at The FiLL)	Austin, TX	https://www.fillbyqny.com
May 19-20	Salontraining.com Beauty Industry Show	Champion, PA	https://bit.ly/46uSR00
May 19-21	The FiLL	Austin, TX	https://www.fillbyqny.com
May 19-21	Strategies Salon/Spa Manager's Course	Old Lyme, CT	https://strategies.com/education
May 19-22	NA School of Podology Certified Master Pedicurist	Boston, MA	https://northamericanschoolofpodology.com/enroll/
May 21-23	Las Vegas Licensing Expo 2024	Las Vegas, NV	https://www.licensingexpo.com/en/home.html
May 21-23	Packaging of Perfume, Cosmetics & Design	Milan, Italy	https://www.packagingpremiere.it/en/pcd-milan/
May 22-24	China International Beauty Expo	Shanghai, China	https://www.chinabeautyexpo.com
May 22-24	China Beauty Supply	Shanghai, China	https://www.chinabeautyexpo.com
May 23-24	NA School of Podology Art of Massage	Santa Ana, CA	https://northamericanschoolofpodology.com/enroll/
May 26-29	NA School of Podology Certified Master Pedicurist	St. Catherines, ON, Canada	https://northamericanschoolofpodology.com/enroll/
May 26-29	NA School of Podology Foot/Leg Evaluation	Edmonton, ON, Canada	https://northamericanschoolofpodology.com/enroll/
May 27	NATIONAL SUNSCREEN DAY	National	
May 28-29	PLMA's World of Private Label	Amsterdam, Netherlands	https://www.plmainternational.com
May 29-30	Makeup in Paris	Paris, France	https://www.makeup-in.com/paris/
May 29-31	38th Cosmobeauty Seoul	Seoul, South Korea	https://www.cosmobeautyseoul.com/fairDash.do
May 30-31	White Label World Expo	New York, NY	https://www.whitelabelexponyc.com
May 30-June 1	International Franchise Expo	New York, NY	https://www.franchiseexpo.com/ife
May 30-June 1	Central Asia Beauty Expo	Almaty, Kazakhstan	https://en.cabeauty.kz
June	Immersion into Hair Color with Beth Minardi	Memphis, TN	www.bethminardi-allaccess.com
June	INNOCOS Summit	Cyprus	https://www.innocosevents.com
June	New Zealand Hair & Beauty Expo	Auckland, New Zealand	https://www.nzhairandbeauty.nz/
June 1	NATIONAL NAIL POLISH DAY	National	
June 1-3	Beauty Greece Macedonia	Macedonia, Greece	https://www.beautygreece.gr/en/macedoniasummer
June 1-3	Premiere Orlando including the North American Hairstyling Awards	Orlando, FL	https://premiereorlandoshow.biz
June 1-3	PBA Beacon for Beauty School Students	Orlando, FL	https://www.probeauty.org/events-programs/beacon

WHEN	WHAT	WHERE	CONTACT
June 2	North American Hairstyling Awards	Orlando, FL	https://www.probeauty.org/events-programs/naha/2024/naha-2024
June 2-5	ECRM Skin, Bath, Cosmetics, Natural, Clean Beauty	Tucson, AZ	https://ecrm.marketgate.com/Sessions/SessionList
June 3-4	Cosmetic Ingredient Review 169th Panel	TBA	https://www.cir-safety.org/events
June 3-4	Live Love Spa Professional Spa Buyer Event	Denver, CO	https://livespa.com/pages/spa-industry-events-calendar
June 3-5	ShopTalk Europe	Barcelona, Spain	https://shoptalk.com/
June 3-5	ECRM Sun Care Session	Tucson, AZ	https://ecrm.marketgate.com/Sessions/SessionList
June 4-5	LuxePack Edition Spéciale	Paris, France	https://www.luxepack.com
June 4-6	Beauty Expo Uzbekistan	Tashkent, Uzbekistan	http://expoposition.com/beautyexpo/information-2/
June 4-6	NRF Protect 2024	Long Beach, CA	https://nrf.com/events/event-calendar
June 4-7	Expo Pack Mexico	Mexico City, Mexico	https://www.expopackmexico.com.mx/
June 5-6	Delivering AI/Big Data for a Smarter Future	Santa Clara, CA	https://www.ai-expo.net/northamerica/
June 5-6	Cosmetic Business	Munich, Germany	http://www.cosmetic-business.com/
June 6-8	Salon International De Beauté/BCH West Africa	Dakar, Senegal	http://www.bchexpo.com/
June 8-10	Talent Match's Salon Leadership Retreat	Columbus, OH	https://bit.ly/47ZxXYh
June 9-10	20th EBIO	Guadalajara, Mexico	https://www.ebio.mx/
June 9-11	Strategies Unleashing Team	Old Lyme, CT	https://strategies.com/education
June 10	Strategies Safe Cultures: Part 1 Safety, Belonging, Purpose	Virtual	https://strategies.com/education
June 10	Footlogix Soakless Footcare Demonstration	Virtual	https://bit.ly/3GdOyeE
June 10-11	Live Love Spa Professional Spa Buyer Event	Chicago, IL	https://livespa.com/pages/spa-industry-events-calendar
June 11	Beauty Connect New York 2024	New York, NY	https://www.kisacoresearch.com/events
June 11	NA School of Podology: Circulatory Issues	Virtual	https://northamericanschoolofpodology.com/enroll/
June 11-12	PLMA's Executive Education	Philadelphia, PA	https://northamericanschoolofpodology.com/enroll/
June 11-13	NRF 2024: Retail's Big Show Asia Pacific	Singapore	https://nrfbigshowapac.nrf.com/
June 11-14	CommerceNext Ecommerce Growth Show	New York, NY	https://commercenext.com
June 12-14	BeautyEurasia	Istanbul, Turkey	https://beautyeurasia.com/Home
June 13-15	Cosmoprof CBE Asean	Bangkok, Thailand	https://www.cosmoprofcbeasean.com
June 15-16	New Zealand Hair & Beauty Expo	Auckland, NZ	https://www.nzhairandbeauty.nz/
June 15-16	Cosmetica Friedrichshafen	Friedrichshafen, Germany	https://www.cosmetica.de/cosmetica-friedrichshafen/
June 15-17	NRF Nexus 2024	Rancho Palos Verdes, CA	https://nrf.com/events/event-calendar
June 16-19	NA School of Podology Certified Master Pedicurist	Vancouver, WA	https://northamericanschoolofpodology.com/enroll/
June 18	Spavia	TBD	https://livespa.com/pages/spa-industry-events-calendar
June 18-19	Slavic B2Beauty	Kielce, Poland	https://www.targikielce.pl/en/slavic-b2beauty
June 18-20	IFA Franchise Customer Experience Conference	Atlanta, GA	https://www.franchise.org/events/upcoming-ifa-conferences-schedule
June 18-23	Paris Fashion Week—Men's Spring/Summer 2025	Paris, France	https://cfda.com/fashion-calendar/important-dates/upcoming
June 20	Adit Live	New York, NY	https://aditnow.com
June 20-23	Expo Belleza	Medellin, Columbia	https://expobelleza.com.co
June 22-24	International Beauty Show Las Vegas	Las Vegas, NV	https://www.ibslasvegas.com/
June 22-24	IECSC Las Vegas	Las Vegas, NV	https://www.iecsclasvegas.com/
June 22-24	Estética in Rio	Rio de Janeiro, Brazil	https://www.esteticainrio.com.br/

WHEN	WHAT	WHERE	CONTACT
June 23-24	Barber Connect	Telford, England	https://barberconnect.co.uk
June 23-24	Strategies Team-Based Pay Two-Day Workshop	Old Lyme, CT	https://strategies.com/education
June 23-25	Professional Beauty Fair	Belo Horizonte, Brazil	https://www.professionalfair.com.br/
June 24	Perfect Tech Global Beauty & Fashion Tech Forum	New York, NY	http://www.perfectcorp.com
June 24-27	2024 World Perfumery Congress	Geneva, Switzerland	https://worldperfumerycongress.com/
June 26-27	Cosmohome Tech Expo India	New Delhi, India	http://www.cosmotechexpoindia.com/
June 26-28	In-Pharma Japan: Pharmaceutical+Cosmetics Ingredients	Tokyo, Japan	https://www.interphex.jp/en-gb/about/exhibits/pi.html
June 27-30	The Aesthetic Show	Las Vegas, NV	https://www.aestheticshow.com/en/home.html
June 30-July 1	Hair Festival	Sydney, Australia	https://hairfestival.com.au/
June 30-July 2	Gina's Glam Jam	Las Vegas, NV	swilson@phenixsalonsuites.com , 719-491-9682
July	Miami Swim Week	Miami, FL	https://miamiswimweek.net
July 4-6	South China Beauty Expo	Shenzhen, China	https://www.southchinabeautyexpo.com/en-us/
July 5-6	Int'l Conf. on Cosmetology, Trichology, Nutrition	Singapore	https://waset.org/cosmetology-trichology-and-nutrition-conference
July 8	Strategies Connected Teams: Part 2	Virtual	https://strategies.com/education
July 12-13	FACE Aesthetic Conference & Exhibition	London, England	https://www.faceconference.com/en/home.html
July 12-18	World Massage Festival/Hall of Fame	Cherokee, NC	https://www.worldmassagefestival.com/
July 13-14	Polish & Beauty Expo	Tinley Park, IL	https://polishandbeautyexpo.com
July 13-15	Nail Tech Event of the Smokies	Gatlinburg, TN	https://www.nailtechevent.com
July 14-16	Strategies Intentional Profit (Financial Fitness)	Old Lyme, CT	https://strategies.com/education
July 14-16	ECRM Private Label Health & Personal Care Session	Indian Wells, CA	https://ecrm.marketgate.com/Sessions/SessionList
July 15	NATIONAL CLEAN BEAUTY DAY	National	
July 15-16	Live Love Spa Professional Spa Buyer Event	Dallas, TX	https://livelovespa.com/pages/spa-industry-events-calendar
July 15-17	ECRM Health & Personal Care Session	Indian Wells, CA	https://ecrm.marketgate.com/Sessions/SessionList
July 15-20	Atlanta Int'l Gift Mart Summer Market	Atlanta, GA	https://atlantamarket.com/Market-Info/Dates-and-Hours
July 21-22	Am. Assoc. of Cosmetology Schools Career Educators Alliance Convention	Houston, TX	https://www.beautyschools.org
July 21-24	Strategies Incubator Seminar	Old Lyme, CT	https://strategies.com/education
July 22	City of Hope Spirit of Life Celebration	Las Vegas, NV	www.cityofhope.org
July 23-25	Cosmoprof North America: Las Vegas	Las Vegas, NV	www.cosmoprofnorthamerica.com
July 23-26	NA School of Podology Certified Master Pedicurist	Orlando, FL	https://northamericanschoolofpodology.com/enroll/
July 24	IBA 50th Anniversary Celebration	Las Vegas, NV	https://members.independentbeauty.org/events/event_list.asp
July 24-26	In-Cosmetics Korea	Seoul, South Korea	https://www.in-cosmetics.com/korea/en-gb.html
July 25-27	VietBeauty	Ho Chi Minh City, Vietnam	https://www.vietbeautyshow.com
July 27-30	Certified Master Pedicurist (Spanish)	Santa Ana, CA	https://northamericanschoolofpodology.com/enroll/
July 29	NATIONAL LIPSTICK DAY	National	
July 29-31	BeautyWorld Japan	Nagoya, Japan	https://bit.ly/3TSne8
July 31-August 2	Indo Beauty Expo/K Beauty Expo	Jakarta, Indonesia	https://indobeautyexpo.com/
August	NATIONAL HAIR LOSS AWARENESS MONTH		
August	ANTI-FRIZZ MONTH founded by Alberto VO5		

WHEN	WHAT	WHERE	CONTACT
August	NATIONAL WELLNESS MONTH	National	
August 1-4	Amer. Academy of Dermatology Innovation Academy	Seattle, WA	https://www.aad.org/member/meetings/events/locations
August 3	NATIONAL Hair Gloss Day established by Redken		
August 4-6	Strategies Unleashing Leadership	Old Lyme, CT	https://strategies.com/education
August 4-7	NY NOW Winter Market	New York, NY	https://nynow.com/
August 5-6	Live Love Spa Professional Spa Buyer Event	Los Angeles, CA	https://livelovespa.com/pages/spa-industry-events-calendar
August 6-8	ECRM Consumer Technology Sessions	New Orleans, LA	https://ecrm.marketgate.com/Sessions/SessionList
August 12	Strategies Get Proactive About Your Career	Virtual	https://strategies.com/education
August 14	Lis'n Life on the Farm	Bricelyn, MN	lisnpro.com/beourguest
August 15-19	HKTDC Beauty & Wellness Expo	Hong Kong	https://event.hktdc.com/fair/hkbeautyexpo-en
August 17-19	NACDS Total Store Expo: Converge	Boston, MA	https://tse.nacds.org
August 17-20	The BTC Show	Dallas, TX	www.behindthechair.com
August 18	MEN'S GROOMING DAY founded by American Crew		
August 18-19	International Congress of Esthetics & Spa	Long Beach, CA	https://longbeach.skincareshows.com
August 18-19	Strategies Salon/Spa Game-Planing Workshop	Old Lyme, CT	https://strategies.com/education
August 19-20	Live Love Spa Professional Spa Buyer Event	Scottsdale, AZ	https://livelovespa.com/pages/spa-industry-events-calendar
August 21	National Brazilian Blowout Day	National	
August 24-25	Beauty Expo Australia	Sydney, Australia	https://www.beautyexpoaustralia.com.au/
August 25	Barbercon Dallas	Dallas, TX	https://www.barbershopconnect.com
August 26-27	Live Love Spa Professional Spa Buyer Event	Miami, FL	https://livelovespa.com/pages/spa-industry-events-calendar
September 2	WORLD BEARD DAY	Global	
September	Amer. Hair Loss Council Hair Now	Dallas, TX	https://www.ahlc.org/annualconference/
September	BOLD 2024 The Mindbody Conference	TBA	https://www.mindbodybold.com/#subscribe
September	NATEXPO for natural/organic products	Lyon, France	https://natexpo.com/en
September 6-7	2024 Franchise Expo South	Ft. Lauderdale, FL	https://www.franchise.org/events/upcoming-ifa-conferences-schedule
September 6-11	New York Fashion Week—Spring Summer 2025	New York, NY	https://cfda.com/fashion-calendar/important-dates/upcoming
September 7	Beauty Business Day Vienna by Cosmoprof	Vienna, Austria	https://www.beauty-fairs.de/wien.html?ref=mainmenu
September 7-8	Cosmetica Dortmund	Dortmund, Germany	https://www.cosmetica.de/cosmetica-dortmund/
September 7-10	Beauty Fair	Sao Paulo, Brazil	https://www.beautyfair.com.br
September 8-9	Face & Body	Sacramento, CA	www.faceandbody.com
September 8-9	NailPro Nails-Only Event	Sacramento, CA	https://www.nailpro.com/
September 9	WORLD BEAUTY DAY	Global	
September 9	Strategies Cancellations & No-Shows	Virtual	https://strategies.com/education
September 9-11	2024 International Franchise Assoc. Advocacy Summit	Washington, DC.	https://www.franchise.org/events/upcoming-ifa-conferences-schedule
September 10	INTERNATIONAL MAKEUP DAY	Global	
September 11	NATIONAL BEAUTY & BARBER WEEK	National	
September 12-14	American Massage Therapy Convention	Tampa, FL	https://bit.ly/2YRQOTg
September 13	NATIONAL BALD IS BEAUTIFUL DAY	National	
September 15	WORLD AFRO DAY	Global	
September	Vagaro Conference	TBA	https://iconic.vagaro.com

WHEN	WHAT	WHERE	CONTACT
September 15-16	Premiere San Antonio	San Antonio, TX	https://www.premieresanantonioshow.com/en/home.html
September 15-16	Strategies Communication Workshop	Old Lyme, CT	https://strategies.com/education
September 15-18	Spatec Fall	Phoenix, AZ	https://www.spatecevents.com
September 15-19	Hair Love Retreat	Springdale, UT	https://hairloveuniversity.com/
September 16	WORLD BARBER DAY	Global	
September 16-17	Live Love Spa Professional Spa Buyer Event	Seattle, WA	https://livespa.com/pages/spa-industry-events-calendar
September 17-18	20th EmPack The Future of Packaging	Brussels, Belgium	https://www.empack.be/nl/
September 17-20	Las Vegas Souvenir & Resort Gift Show	Las Vegas, NV	https://www.lvsouvenirshow.com
September 17-23	Milan Fashion Week—Spring Summer 2025	Milan, Italy	https://cfda.com/fashion-calendar/important-dates/upcoming
September 18-19	Makeup in New York	New York, NY	https://makeup-in-newyork.com
September 18-20	InterCHARM Ukraine	Kyiv, Ukraine	https://intercharm.com.ua/en
September 19-22	Cosmetics Beauty Hair	Bucharest, Romania	https://www.cosmeticsbeautyhair.ro/en/
September 22-23	Strategies Team-Based Pay Two-Day Workshop	Old Lyme, CT	https://strategies.com/education
September 22-25	ECRM Latin America Health & Beauty Care	TBA	https://ecrm.marketgate.com/Sessions/SessionList
September 23-Oct. 1	Paris Fashion Week—Spring Summer 2025	Paris, France	https://cfda.com/fashion-calendar/important-dates/upcoming
September	FounderMade Direct to Consumer Executive Summit	Santa Monica, CA	https://www.foundermade.com
September 24-26	Destination Wellness	Riviera Beach, FL	https://livespa.com/pages/spa-industry-events-calendar
September 24-27	ECRM Latin America Health & Beauty Care	TBD	https://ecrm.marketgate.com/Sessions/SessionList
September 25-26	In-Cosmetics Latin America	Sao Paulo, Brazil	https://www.in-cosmetics.com/latin-america/en-gb.html
September 25-26	Home & Personal Care Ingredients Conf.	Warsaw, Poland	https://www.hpci-events.com/central-and-eastern-europe/
September 25-27	Cosme Osaka	Osaka, Japan	https://www.cosme-week.jp/osaka/en-gb.html#
September 29-30	Professional Beauty North	Manchester, England	https://professionalbeauty.co.uk/e/pbnorth/site/Home
Sept. 30-Oct. 1	Cosmetic Ingredient Review 170th Panel	TBD	https://www.cir-safety.org/events
September 30-Oct. 2	LuxePack Monaco	Monaco	https://www.luxepack.com
September 30-Oct. 2	Diet & Beauty Fair, Well-Beauty Style	Tokyo, Japan	http://www.dietandbeauty.jp/en/diet/
October	FounderMade Direct to Consumer Executive Summit	Santa Monica, CA	https://www.foundermade.com
October	FounderMade Innovation Show	Santa Monica, CA	https://www.foundermade.com
October 1	NATIONAL HAIR DAY		
October 1-2	AI & Big Data Expo Europe	Amsterdam, Netherlands	https://www.ai-expo.net/europe/
October 2-4	Beauty Istanbul	Istanbul, Turkey	https://beauty-istanbul.com/
October 2-5	Cosmobeauté Malaysia and Beauty Expo	Kuala Lumpur, Malaysia	https://www.cosmobeauteasia.com/malaysia
October 5-7	In Beauty	Lisbon, Portugal	https://inbeauty.exponor.pt
October 6-10	Framesi Int'l Congress 2024	Budapest, Hungary	https://www.framesiprofessional.com/
October 7	NASNPRO National Aesthetic Spa Network	Philadelphia, PA	https://nasnpro.com/conferences/
October 7-8	Live Love Spa Professional Spa Buyer Event	Washington, DC	https://livespa.com/pages/spa-industry-events-calendar
October 8-10	ShopTalk Fall Meetup	Chicago, IL	https://shoptalk.com/
October 9-10	Eco Life Scandinavia	Stockholm, Sweden	https://www.ecolifeshow.com
October 9-12	InterCHARM Expo	Moscow, Russia	https://en.insharmexpo.ru/
October 10	NATIONAL LOVE YOUR HAIR DAY by It's a 10 Haircare		
October 10-12	Cosmobeauté Indonesia	Jakarta, Indonesia	https://www.cosmobeauteasia.com/indonesia/

WHEN	WHAT	WHERE	CONTACT
October 11-14	National Interstate Council of State Boards of Cosmetology	Salt Lake City, UT	https://nictesting.org/
October 12-14	MCB Beauté Selection	Paris, France	https://www.mcbbybeauteselection.com/en/home/
October 12-14	OMC Hairworld at MCB Beauty Selection	Paris, France	https://omchairworld.com
October 13-14	Salon Beauty	London, England	https://www.olympiabeauty.co.uk
October 13-14	IECSC Florida	West Palm Beach, FL	https://www.iecscflorida.com
October 13-15	ECRM European Health & Wellness	TBD	https://ecrm.marketgate.com/Sessions/SessionList
October 13-15	ECRM European Personal Care	TBD	https://ecrm.marketgate.com/Sessions/SessionList
October 14	Strategies Burnout Bypass	Virtual	https://strategies.com/education
October 14-16	ECRM European Personal Care Session	TBA	https://ecrm.marketgate.com/Sessions/SessionList
October 15	NATIONAL AESTHETICIAN DAY	National	
October 16-17	Cosmetic 360	Paris, France	https://www.cosmetic-360.com/en/
October 16-17	ECRM Diversity and Minority-Owned Beauty	Virtual	https://ecrm.marketgate.com/Sessions/SessionList
October 16-18	2024 Franchise Leadership & Development Conference	Atlanta, GA	https://www.franchise.org/events/upcoming-ifa-conferences-schedule
October 17-19	16th K-Beauty Expo Korea	Seoul, South Korea	https://k-beautyexpo.co.kr/fairDash.do?hl=ENG
October 18-20	Gesund & Wellness	Tulln an der Donau, Austria	https://bit.ly/3iSjS8g
October 20	Barbercon Phoenix	Phoenix, AZ	https://www.barbershopconnect.com
October 20	NATIONAL MASSAGE THERAPY WEEK	National	
October 20-21	International Congress of Esthetics & Spa	Miami Beach, FL	https://miami.skincareshows.com
October 20-22	Strategies Guest Care Academy	Virtual	https://strategies.com/education
October 21-22	Live Love Spa Professional Spa Buyer Event	Nashville, TN	https://livelovespa.com/pages/spa-industry-events-calendar
October 21-23	BeautyWorld Japan Osaka	Osaka, Japan	https://beautyworld-japan-osaka.jp.messefrankfurt.com/osaka/en.html
October 22-24	2 to 10	Atlanta, GA	https://www.2to10project.com
October 23-24	Cosmetorium	Barcelona, Spain	https://www.cosmetorium.es/en/
October 26-27	Am. Assoc. of Cosmetology Schools Annual Convention	Houston, TX	https://www.beautyschools.org
October 26-27	38th Beauty Forum Munich	Munich, Germany	https://www.beauty-fairs.de/en/muenchen/home.html
October 26-30	Strategies Incubator Seminar	Old Lyme, CT	https://strategies.com/education
October 27-28	Image Expo Houston	Houston, TX	https://theimageexpo.com
October 27-29	Expo Beauty Show	Mexico City, Mexico	https://www.expobeautyshow.com/es-mx.html
October 28-30	28th Beautyworld Middle East	Dubai, UAE	https://bit.ly/3Hy9rQB
October 31-Nov. 2	Azerbaijan International Beauty Industry Exhibition	Baku, Azerbaijan	https://www.beautyexpo.az/
November	NOVEMBER	National	
November	San Juan Beauty Show	San Juan, Puerto Rico	https://sanjuanbeautyshow.com
November	INNOCOS Summit	Singapore	https://www.innocosevents.com
November 3-4	Strategies Handbook Workshop	Old Lyme, CT	https://strategies.com/education
November 4	Lis'n Life on the Farm	Bricelyn, MN	lisnpro.com/beourguest
November 4-7	Global Wellness Summit	St. Andrews, Scotland	https://www.globalwellnesssummit.com/
November 4-5	Live Love Spa Professional Spa Buyer Event	NAPA, CA	https://livelovespa.com/pages/spa-industry-events-calendar
November 5	NATIONAL LOVE YOUR RED HAIR DAY	National	

WHEN	WHAT	WHERE	CONTACT
November 5-7	In-Cosmetics Asia	Bangkok, Thailand	https://www.in-cosmetics.com/asia/en-gb.html
November 10	Salon Magazine's Contessa Awards	Toronto, ON, Canada	https://www.salonmagazine.ca
November 11-12	Professional Beauty Assoc. Executive Summit	Phoenix, AZ	https://www.probeauty.org
November 12-15	Cosmoprof/CosmoPack Asia	Hong Kong	https://www.cosmoprof-asia.com/
November 15-16	2024 Franchise Expo Austin	Austin, TX	https://www.franchise.org/events/upcoming-ifa-conferences-schedule
November 15-18	Spark Leaders Summit	TBD	https://livespa.com/pages/spa-industry-events-calendar
November 16-17	The Makeup Show Chicago	Chicago, IL	https://www.themakeupshow.com/chicago/
November 16-17	PLMA's Executive Education Program	Chicago, IL	https://northamericanschoolofpodology.com/enroll/
November 17	Barbercon Orlando	Orlando, FL	https://www.barbershopconnect.com
November 17-19	PLMA's 2024 Annual Private Label Trade Show	Rosemont, IL	https://northamericanschoolofpodology.com/enroll/
November 18	Strategies Turn Weakest Moments Into Strongest Wins	Virtual	https://strategies.com/education
November 18-20	IFA Emerging Franchisor Conference	Austin, TX	https://www.franchise.org/events/upcoming-ifa-conferences-schedule
November 25-26	Middle Eastern Beauty & Personal Care Summit	Dubai, UAE	https://bit.ly/3ZUzPyi
November 27-29	Cosmoprof Arabia	Riyadh, Saudi Arabia	https://cosmoprofarabia.com/en
December	Cosmoprof India Mumbai	Mumbai, India	https://cosmoprofindia.com/
December 2-3	Cosmetic Ingredient Review 17th Panel	TBD	https://www.cir-safety.org/events
December 2-3	Live Love Spa Professional Spa Buyer Event	Maui, HI	https://livespa.com/pages/spa-industry-events-calendar
December 8-9	Strategies Team-Based Pay Two-Day Workshop	Old Lyme, CT	https://strategies.com/education
December 9	Strategies Meevo/Phorest Tech Corner	Virtual	https://strategies.com/education
December 15-17	Strategies Salon/Spa Manager's Course	Virtual	https://strategies.com/education

THE MEDIA OF RECORD FOR THE PROFESSIONAL BEAUTY BUSINESS

highlights

- Win Beauty equates Modern Salon Services 2
- Salon Service Group adds HGR 3
- Beautera Professional debuts 3
- Eric Goldstein is driving the barber biz 4
- Kliva names hair category leaders 6
- HairTology helps cancer patients keep hair 10
- Meritone creates memorable experiences 12
- McCRA requires regulatory overhaul 14
- 16th Smokey Hill Show hosts 1,000 18
- Cosmoprof MA celebrates 20th show 20

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This is your newsletter, and we welcome your feedback! Tell us how we can help you.

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Jayne

FALL 2023
Volume 36

guest columnist

Experience learning through a new lens

By Susan Hite

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Education is changing rapidly. New technology, supply chain and shipping challenges, costs and new workforce attitudes have resulted in new alliances that maximize resources and economies of scale. Many of our independent distributors are approaching retirement age. Others simply want an exit. What comes next? One distribution guru predicts pre-beauty will be down to just 15 or 16 independent distributors doing over \$1 million in annual revenue by the end of 2024. We will need new ways to get products to beauty pros. In this issue, we share four distributor acquisition. Plus, Eric Goldstein is bringing the Soap-On wash approach to barbers. In the July issue, we introduced Noah Wilson's 3PL for distributors and independent sales reps. Much more to come. Finally, HairTology helps women keep their hair during chemotherapy. Please consider supporting this important work.

Regards,
Jayne

Guest column cont. on page 2

2025-2028

January 15-20, 2025	Atlanta Int'l Gift Mart Winter Market 2025	Atlanta, GA	https://atlantamarket.com/Market-Info/Dates-and-Hours
February 10-13, 2025	International Franchise Assoc. Annual Conv.	Las Vegas, NV	https://www.franchise.org/events/upcoming-ifa-conferences-schedule
March 7-11, 2025	American Academy of Dermatology	Orlando, FL	https://www.aad.org/member/meetings/events/locations
March 11-13, 2025	ISPA—International Spa Association Conf.	Colorado Springs, CO	https://experienceispa.com
April 2-3, 2025	The Trade Show for Consumer Packaging	Gorinchem, Netherlands	https://www.packaging-innovations.nl
April 5-7, 2025	America's Beauty Show	Rosemont, IL	www.americasbeautyshow.com
May 31-June 3, 2025	Intercoiffure World Congress 100th Birthday	Hamburg, Germany	https://bit.ly/3GpywOR
June 10-12, 2025	EastPack 2025	New York, NY	https://www.imengineeringeast.com/en/show-brands/epack.html
July 12-14, 2025	Nail Tech Event of the Smokies	Gatlinburg, TN	https://www.nailtechevent.com
July 15-20, 2025	Atlanta Int'l Gift Mart Summer Market	Atlanta, GA	https://atlantamarket.com/Market-Info/Dates-and-Hours
September 2025	NATEXPO for natural/organic products	Paris, France	https://natexpo.com/en
October 1-2, 2025	Empack The Future of Packaging Technology	Stockholm, Sweden	https://www.empacksthlm.se/sv/
December 16-17, 2025	Society of Cosmetic Chemists Meeting	New York, NY	https://www.scconline.org/
February 22-25, 2026	International Franchise Assoc. Annual Conv.	Las Vegas, NV	https://www.franchise.org/events/upcoming-ifa-conferences-schedule
March 27-31, 2026	American Academy of Dermatology	Denver, CO	https://www.aad.org/member/meetings/events/locations
April 18-20, 2026	America's Beauty Show	Rosemont, IL	www.americasbeautyshow.com
May 7-13, 2026	Interpack 2026	Düsseldorf, Germany	https://www.interpack.com
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Send us your Show, Conference & Special Event dates all year

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If you can't attend the shows, Beauty Industry Report's exclusive show coverage takes you right to the show floors and meeting rooms. Stay up-to-date on beauty and related events by visiting bironline.com, where we post Calendar Updates all year long. For show reports, new products, people moves, mergers and acquisitions, distributor and rep news, and more, subscribe to the Beauty Industry Report at <https://www.bironline.com/subscribe/>.

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