

AN EXECUTIVE NEWSLETTER AND COMMUNICATION FORUM FOR PRO BEAUTY BUSINESS LEADERS

YOUR BIG! 2018 BEAUTY SHOW, CONFERENCE AND SPECIAL EVENTS CALENDAR!

elcome to Beauty Industry Report's 2018 Professional Beauty Show, Conference and Special Events Calendar. This year's edition—our biggest ever!—includes more than 500 events during which you can launch new brands and products, test market your new ideas, educate and inform potential



above left: At Beauty Changes Lives, Pivot Point International's Robert Passage with the late Joan Harrison, who was editor and publisher of Canadian Hairdresser magazine. Joan, who was a dear friend and a beloved mentor, died this past fall. above right: The Udells—Gerry, Gary and Glenn join PBA Executive Director Steve Sleeper (second from left) at Cosmoprof North America.

International Beauty Show, America's Beauty Show, Premiere Orlando and Cosmoprof North America (and the global Cosmoprof events), you'll also see a slew of regional events on our calendar for the first time. Barber competitions are hot across the country.

customers and learn what's happening in the marketplace first hand. It also includes conferences designed to equip you with the inside intel on business trends, customer buying habits, marketing data and more. It's



from left: Jason Sherwood, ERGO's Robert Reed, Beauty Sales Scott Cox and Coty/GHD's Kelly Cox at CPNA.

For calendar updates all year long, visit <u>bironline.com</u>

Jayne Morehouse, CEO Jayne@BIRonline.com Liz Messaro, Executive Editor Liz@BIRonline.com

Connect with us for breaking news



the beauty industry's most complete calendar, with more events and classes updated at bironline.com all year long.

The Professional Beauty Business is changing rapidly, and our 2018 calendar reflects the emerging market trends. For example, we've included more barber, multicultural, luxury packaging and natural products events than ever before. And because the beauty marketplace is truly

global, we're offering more international events where you can sell your products or check out the global trends and get a step ahead of your competitors.

In addition to the major legacy shows—the International Salon & Spa Expo, the



Deborah Carver will be honored with the City of Hope Spirit of Life Award to kick off Cosmoprof North America in Las Vegas on July 28. Plan to attend! cityofhope.org.

If you can't attend these events, read **Beauty Industry Report** and our social media to stay on top of all the news that matters. Please continue to send us your show and event dates, as well as

> your post-event information and photos all year long, and we will



Jayne Morehouse, CEO, The Beauty Industry Report

share your news with our audience.

Spa, skin care and wellness shows are

booming. We even found an event focused on

beauty pros who operate mobile salons! Plus,

we've listed expos offering unique retail items.

Of course, networking has always been the

foundation driving the beauty business, and

shows provide the opportunity to connect

with old friends and meet tomorrow's leaders.

Here's to a successful 2018 for us all! See you on the show floor!

2018 Beauty Industry Report Show Calendar

| WHEN | WHAT | WHERE | CONTACT | |
|---------------|--|--------------------------------|--|--|
| January TBA | SpaHive Mini MasterMind & Pop-Up Boutique | Cape Cod, MA | spahive.com | |
| January 5-8 | Philadelphia Gift Show | Oaks, PA | 800-318-2238, philadelphiagiftshow.com | |
| January 6-8 | London Fashion Week: Men's | London, England | mbfashionweek.com | |
| January 7 | Original Midwest SuperBarber & Stylist Show | Rosemont, IL | mlbmidwesttradeshow.eventbrite.com | |
| January 8 | Cosmetologists Chicago First Mondays: Create Camera-Ready Bridal Makeup | Chicago, IL | americasbeautyshow.com | |
| January 9-16 | AmericasMart Atlanta: Gifts | Atlanta, GA | 800-285-6278, americasmart.com | |
| January 11-14 | Int'l Makeup Artist Trade Show (IMATS) | Los Angeles, CA | 360-882-3488, imats.net | |
| lanuary 13-16 | Milan Fashion Week: Men's | Milan, Italy | mbfashionweek.com | |
| anuary 13-20 | Joico Global Destination Education | Punta Cana, Dominican Republic | joico.com | |
| anuary 14 | National Aesthetic Spa Network Event | Boynton Beach, FL | http://nasnpro.com/event/ | |
| lanuary 14 | Good Hair Hair Show & Health/Beauty Expo | Houston, Texas | goodhairhairshow.com | |
| anuary 14-15 | Western Buying Conference | Las Vegas, NV | 201-489-8096, westernbuyingconference.com | |
| anuary 14-15 | Serious Business 2018 | New Orleans, LA | seriousbusiness.net | |
| anuary 14-16 | National Retail Federation's Annual Convention & Expo/Retail's Big Show | New York, NY | 800-673-4692, nrfbigshow.nrf.com | |
| anuary 14-18 | ECRM/EPPS Cosmetics, Fragrance & Bath | Jacksonville, FL | 440-528-0427, ecrm.marketgate.com | |
| anuary 15-16 | Beauty Expo USA | Las Vegas, NV | www.beautyexpousa.org | |
| anuary 16-18 | Algeria Beauty | Algiers, Algeria | www.djazbeauty.com | |
| anuary 17 | Luxury FirstLook 2018 | New York, NY | https://www.luxurydaily.com/conference-page/ | |
| anuary 17-21 | Paris Fashion Week—Men's | Paris, France | mbfashionweek.com | |
| anuary 20-21 | 8th Annual Beauty Supply Store Opening and Owners' Conference | Atlanta, GA | 404-551-4398, beautysupplyconference.com | |
| anuary 20-23 | Seattle Gift Show | Seattle, WA | https://www.seattlegiftshow.com | |
| anuary 21 | Education Show without the Sales Pitch | Melbourne, FL | https://www.wilsondistribution.com/shows-classes | |
| anuary 21 | Novalash | Middleton, MA | 603-548-0386, novalash.com | |
| anuary 21 | Novalash | Seattle, WA | 713-443-1182, novalash.com | |
| anuary 21 | Novalash | Portland, OR | 785-741-5404, novalash.com | |
| anuary 21 | Novalash | Charlotte, NC | 850-668-0812, novalash.com | |
| anuary 21-23 | Skin Inc.'s Face & Body Midwest | Rosemont, IL | faceandbody.com | |
| anuary 21-23 | Strategies Salon/Spa Manager Course | Centerbrook, CT | strategies.com | |
| anuary 22 | Life of Riley Live | Online Event | lifeofrileyss.com | |
| anuary 22 | Novalash | Fort Collins, CO | 970-405-7284, novalash.com | |
| anuary 22 | Novalash | Columbus, Ohio | 850-668-0812, novalash.com | |
| anuary 22-23 | Live Love Spa | San Diego, CA | 800-728-1965, livelovespa.com | |
| anuary 22-25 | Paris Fashion Week—Haute Couture | Paris, France | mbfashionweek.com | |
| anuary 23-25 | Cosme Tokyo 2018 | Tokyo, Japan | http://www.cosmetokyo.jp/en/ | |
| anuary 24-25 | Indie Beauty Expo | Los Angeles, CA | indiebeautyexpo.com | |
| anuary 24-26 | Cosme Tech 2018 | Tokyo, Japan | cosme-i.jp/en/ | |
| anuary 27 | Novalash | Hattiesburg, MS | 850-668-0812, novalash.com | |



| WHEN | WHAT | WHERE | CONTACT |
|-----------------------|--|----------------------------|-------------------------------------|
| January 27-29 | International Salon & Spa Expo (ISSE) | Long Beach, CA | 480-455-3435, probeauty.org/isselb/ |
| January 28 | Hair Battle Tour | Los Angeles, CA | http://hairbattletour.com/ |
| January 28 | Novalash Advanced American Volume | Dallas, TX | 713-443-1182, novalash.com |
| January 28 | Novalash | Baton Rouge, LA | 850-668-0812, novalash.com |
| January 28 | Novalash | Chicago, IL | 913-271-9977, novalash.com |
| January 28-31 | Matrix Destination | Orlando, FL | matrixprofessional.com |
| January 28-31 | Strategies Incubator | Austin, TX | strategies.com |
| January 28-February 1 | Toronto Gift Fair | Toronto, ON, Canada | cangift.org |
| January 30-Feb. 1 | Paul Mitchell Schools' Caper 18 | Anaheim, CA | http://paulmitchell.edu |
| January 30-Feb.1 | Nat'l Assoc. of Wholesalers-Distributors Executive Summit | Washington, DC | naw.org |
| January 31 | CEW: Future of Retail & Evolving Landscape | New York, NY | cew.org |
| January 31-Feb. 1 | PCD—Packaging Perfumes, Cosmetics & Design | Paris, France | pcd-congress.com/en/ |
| January 31-Feb. 1 | Aerosol & Dispensing Forum 2018 | Paris, France | aerosol-forum.com |
| January 31-Feb. 1 | The Spa Buzz Retreat | St. George, Utah | thespabuzz.com/retreats |
| January 31-Feb. 4 | Lakmé Fashion Week | Mumbai, India | mbfashionweek.com |
| February TBA | SpaHive Mini MasterMind & Pop-Up Boutique | Williamsburg, VA | spahive.com |
| February 1-4 | Thermalies Paris Water & Wellness | Paris, France | thermalies.com |
| February 4-5 | Keune Foundational Color | Atlanta, GA | keuneeducation.com |
| February 4-5 | Empowering You Leadership Workshop | San Diego, CA | empoweringyouconsulting.com |
| February 4-7 | NY NOW: Home, Lifestyle, Gift | New York, NY | nynow.com |
| February 4-8 | Spring Fair International | Birmingham, United Kingdom | springfair.com |
| February 4-7 | ECRM/EPPS European Cosmetics, Fragrance and Bath | Budapest, Hungary | 440-528-0427, ecrm.marketgate.net |
| February 4-7 | ECRM/EPPS European Skin, Personal, Hair and Sun Care | Budapest, Hungary | 440-528-0427, ecrm.marketgate.net |
| February 4-7 | Strategies Incubator | Centerbrook, CT | strategies.com |
| February 5-6 | The Future of Beauty Conversational Marketing and AI | Miami, FL | innocosevents.com |
| February 5-6 | Live Love Spa | Las Vegas, NV | 800-728-1965, livelovespa.com |
| February 5-6 | World Spa & Wellness Convention | Dubai, UAE | professionalbeauty.ae |
| February 5-6 | Professional Beauty GCC | Dubai, UAE | professionalbeauty.ae |
| February 5-6 | InnoCos Summit: The Future of Beauty | Miami, FL | http://innocosevents.com/ |
| February 5-6 | BeautyWorld Japan Fukuoka | Fukuoka, Japan | beautyworldjapan.com |
| February 5-7 | ECRM/EPPS Merchandising Solutions | Jacksonville, FL | 440-528-0427, ecrm.marketgate.net |
| February 5-8 | New York Fashion Week: Men's | New York, NY | fashionweekdates.com |
| February 5-8 | ECRM/EPPS Convenience Store | Jacksonville, FL | 440-528-0427, ecrm.marketgate.net |
| February 6-8 | WestPack 2018 | Anaheim, CA | westpackshow.com |
| February 6-9 | ECRM/EPPS Impulse, Front-End, Checklane | Jacksonville, FL | 440-528-0427, ecrm.marketgate.net |
| February 7 | Women's Wear Daily's Digital Beauty Forum | New York, NY | summits.wwd.com |



WESTERNBUYINGCONFERENCE.com AND ATTEND COMPLETELY FREE!



Join us as we celebrate our 35th Anniversary this coming April 14th-15th, 2018 and see first hand

100's of Exhibitors showcasing their newest and finest products. The Eastern Buving Conference is an exclusive annual conference for Beauty Suppliers, Distributors and Professional Beauty Stores.

SPECIAL HOTEL RATES \$159.00 Room reservation cutoff date 3/12/2018

TRAVEL REIMBURSEMENT



\$100.00 maximum gas or airfare reimbursement

HOTEL REIMBURSEMENT *One night free, if your business address is 75 miles or more from Hilton Meadowlands Hotel at the rate of \$159.00.

Reservations at: (866) 295-8986 Mention Code: EBC11A

For more information or to register completly free to attend this event please contact our show manager, Patty Paletto at (201) 489-8096 or visit our website

EasternBuyingConference.com

| WHEN | WHAT | WHERE | CONTACT |
|----------------|---|---------------------------------------|--------------------------------------|
| February 7-8 | MakeUp in Los Angeles | Los Angeles, CA | makeup-in-losangeles.com |
| February 7-8 | Pharmapack Europe | Paris, France | pharmapackeurope.com |
| February 8 | Cosmetologists Chicago First Mondays: Eli Mancha Cutting/Texturizing | Chicago, IL | americasbeautyshow.com |
| February 8-16 | New York Fashion Week: Fall/Winter 2018 | New York, NY | fashionweekdates.com |
| February 9-11 | Saskatoon Wellness Expo | Saskatoon, SK, Canada | wellnessexpo.com |
| February 9-11 | The Medical Spa Show | Las Vegas, NV | medicalspashow.com |
| February 10-12 | Bronner Bros Intl Beauty Show | Atlanta, GA | bronnerbros.com |
| February 10-13 | International Franchise Assoc. Convention | Phoenix, AZ | franchise.org |
| February 11-12 | San Juan Beauty Show | San Juan, PR | sanjuanbeautyshow.com |
| February 11-12 | Keune Foundational Cutting | Atlanta, GA | keuneeducation.com |
| February 11-12 | Capital Hair Show | Annapolis, MD | capitalhairproducts.com |
| February 13 | ICMAD Cosmetics/Technical Regulatory Foru | ım Newport Beach, CA | icmad.org |
| February 14 | ICMAD Young Designers' Awards Dinner | Newport Beach, CA | icmad.org |
| February 14-17 | Vivaness 2018/Biofach Natural/Organic | Nuremberg, Germany | www.vivaness.de/de |
| February 15 | CEW: NPD Grp's Year in Review/ Trend Forecas | st New York, NY | cew.org |
| February 15-16 | American Massage Therapy Schools Summit | Boston, MA | 877-905-2700, amtamassage.org |
| February 16-18 | Winnipeg Wellness Expo | Winnipeg, MB< Canada | wellnessexpo.com |
| February 16-20 | American Academy of Dermatology | San Diego, CA | 866-503-7548, aad.org |
| February 16-20 | London Fashion Week | London, England | mbfashionweek.com |
| February 17-22 | Hairstylist Eduction Cruise | Los Angeles to Cabo San Lucas, Mexico | hairstylistcruise.com |
| February 18 | 2018 Barber/Salon Hair & Beauty Competition | n Phoenix, AZ | https://2018basc.org/ |
| February 18-19 | Aveda UN/Buttoned | Chicago, IL | aveda.com |
| February 21-22 | The Spa Buzz Retreats | Oahu, HI | thespabuzz.com/retreats |
| February 21-22 | PLMA World Private Label Roundtable Conf. | Dublin, Ireland | http://plmainternational.com |
| February 23-25 | Cosmetology & Barber Convention/Expo | Fresno, CA | http://jliveent.com/cosmobarberexpo/ |



America's Beauty Show in Chicago (above left): Farouk System's Anna Cantu (fourth from left) presented gorgeous color and styles. right: America's Beauty Show honored PR Maven Vi Nelson for 50 years of service to the professional beauty industry.



| WHEN | WHAT | WHERE | CONTACT |
|---------------------|---|----------------------------|---------------------------------------|
| February 24-27 | Scruples Training for Tomorrow | Lakeville, MN | scrupleshaircare/education.com |
| February 25 | Sebastian's What Next Awards Finals | Los Angeles, CA | sebastianwna.com |
| February 25 | National Aesthetic Spa Network Event | Glendale, AZ | http://nasnpro.com/event/ |
| February 25 | Beauty Explosion Student Show | Kissimmee, FL | 949-350-4968, barristar.com |
| February 25-26 | Professional Beauty London 2018 | London, England | professionalbeauty.co.uk |
| February 25-26 | Intl Manufacturers & Distributors Forum | London, England | professionalbeauty.co.uk |
| February 25-26 | World Spa & Wellness Convention | London, England | http://professionalspawellness.com |
| February 25-26 | HJ Live London | London, England | salonexhibitions.co.uk |
| February 25-26 | Pro•Hair•Live | Manchester, England | prohairlive.co.uk |
| February 25-26 | 20th Esthetique Spa International | Vancouver, BC, Canada | 866-772-7469, spa-show.com |
| February 25-26 | Aveda UN/Buttoned | Los Angeles, CA | aveda.com |
| February 25-26 | Keune Correct It | Atlanta, GA | keuneeducation.com |
| February 25-27 | Strategies Skill Certification: Team-Based Pay | Centerbrook, CT | strategies.com |
| February 25-29 | Alberta Gift Fair | Edmonton, AB, Canada | cangift.org |
| February 25-28 | Global Beauty & Wellness Exchange | Half Moon Bay, CA | exchangeevents.net |
| February 25-28 | Personal Care Products Council Meeting | Palm Beach, FL | 202-454-0328, personalcarecouncil.org |
| February 25-28 | Alberta Gift Fair | Edmonton, AB, Canada | cangift.org |
| February 26 | LEAD Spa and Wellness Conference | Cobourg, ON, Canada | spaandwellnessleaders.com |
| February 26 | Ultimate Method Alliance Experience | Huntington Beach, CA | yhshaircare.com |
| February 26-27 | Live Love Spa | Austin, TX | 800-728-1965, livelovespa.com |
| February 26-28 | Beauty Asia 2018 Singapore | Singapore | beautyasia.com.sg |
| February 27-March 7 | Paris Fashion week: Women's RTW | Paris, France | mbfashionweek.com |
| February 28 | Women's Wear Daily Retail 2020 Forum | Tokyo, Japan | summits.wwd.com |
| February 28-March 3 | Packaging Innovations 2018 | Birmingham, United Kingdom | easyfairs.com |
| March TBA | SpaHive Mini MasterMind & Pop-Up Boutique | Point Clear, AL | spahive.com |
| March 1 | CEW: Beauty Insider Awards Product Demo | New York, NY | cew.org |
| March 2-4 | Thermalies Water & Wellness | Lyon, France | thermalies.com |
| March 4 | Beauty & Barbers United Expo & Awards | Raleigh, NC | bbuawards.com |
| March 4-5 | Professional Beauty Cape Town | Cape Town, South Africa | probeauty.co.za |
| March 4-5 | Keune Next Level Color | Atlanta, GA | keuneeducation.com |
| March 4-5 | Keune Next Level Cutting | Atlanta, GA | keuneeducation.com |
| March 4-5 | Schwarzkopf Pro Experience Seminar | Las Vegas, NV | www.schwarzkopf-professionalusa.com |
| March 4-6 | International Beauty Show (IBS) New York | New York, NY | 877-398-6938, ibsnewyork.com |
| March 4-6 | Int'l. Esthetics, Cosmetics & Spa Conference | New York, NY | 800-498-6984, iecsc.com |
| March 5 | Cosmetologists Chicago Sam Villa | Chicago, IL | americasbeautyshow.com |
| March 5 | Evo Confessions of a Stylist 2.0 | New York, NY | education@evohair.com |
| March 5-6 | Professional Beauty Bengaluru | Bengaluru, India | professionalbeauty.in |
| March 6 | American Spa's Women in Wellness Leadership Conference | New York, NY | americanspa.com/leadershipconference |

| WHEN | WHAT | WHERE | CONTACT |
|-------------|---|-------------------------------------|-------------------------------------|
| March 7-9 | AmericasMart Atlanta: Gifts & Holiday | Atlanta, GA | 800-285-6278, americasmart.com |
| March 7-11 | Natural Products Expo West | Anaheim, CA | 866-458-4935, expowest.com |
| March 9-11 | Calgary Wellness Expo | Calgary, AB, Canada | wellnessexpo.com |
| March 9-11 | Beauty International Dusseldorf | Dusseldorf, Germany | www.beauty.de |
| March 10-11 | Top Hair International Trend & Fashion | Dusseldorf, Germany | top-hair-international.com |
| March 10-11 | Makeup Artist Design Show | Dusseldorf, Germany | make-up-artist-show.com |
| March 10-12 | China International Beauty Expo Spring | Guangzhou, China | chinainternationalbeauty.com |
| March 11 | Schwarzkopf Pro Royal Master Academy | Philadelphia, PA | www.schwarzkopf-professionalusa.com |
| March 11-12 | Aveda UN/Buttoned | Charlotte, NC | aveda.com |
| March 11-12 | Keune Next Level Cutting | Chicago, IL | keuneeducation.com |
| March 11-12 | Keune Beyond the Blade | Scottsdale, AZ | keuneeducation.com |
| March 11-13 | Strategies Mastermind: Spring Session | Centerbrook, CT | strategies.com |
| March 11-14 | ASD Market Week | Las Vegas, NV | 800-421-4511, asdonline.com |
| March 11-16 | Mercedes-Benz Fashion Week Russia | Moscow, Russia | mbfashionweek.com |
| March 12 | Evo Confessions of a Stylist 2.0 | Los Angeles, CA | education@evohair.com |
| March 15-19 | Cosmoprof Worldwide & Cosmopack | Bologna, Italy | cosmoprof.it |
| March 16 | ICMAD Reception at Cosmoprof | Royal Carlton Hotel, Bologna, Italy | icmad.org |
| March 17 | Best Nail Show & Spa Texas | Humble, TX | http://www.bestnailshowtx.com |
| March 17-18 | Mobile Salon March Madness | Dallas, TX | mobilesalonexpo.com |
| March 18-19 | Keune Cut & Color Collaborative | Atlanta, GA | keuneeducation.com |
| March 18-19 | Spectrum International Beauty Expo | Los Angeles, CA | 310-680-7367, sibe.us |
| March 18-19 | Aveda UN/Buttoned | St. Louis, MO | aveda.com |
| March 18-19 | Spectrum International Beauty Expo | Los Angeles, CA | sibe.la |
| March 18-19 | #BBBE Taking Back Our Industry | Silver Spring, MD | www.brandbuildingbeautyexpo.com |
| March 18-20 | Strategies Digital Marketing/Social Media | Centerbrook, CT | strategies.com |
| March 19 | Life of Riley Live | Online Event | lifeofrileyss.com |



At the Eastern Buying Conference (above left); CUE's Daughter/Mother duo of Aimee Sowu and Mabel Covey, both cosmetic chemists. center: Van Nest Company's John Madia, American Dawn's Ron Rajesh Kothari and Van Nest Company's Kevin Van Nest. right: Patricia Paletto, the lady who brings the Western Buying Conference and Eastern Buying Conference to life, with Jeff Dye from AEX/Tex Expo.





From left: Coty Professional's Salvatore Mauceri and Mary Atherton at Beauty Changes Lives during America's Beauty Show. At the Eastern Buying Conference (center): Frederick Benjamin Grooming's Michael James and David Mohammed. right: Wahl's Anne Marie Kollias and Udell Inc.'s Gerry Udell at the Eastern Buying Conference.

| WHEN | WHAT | WHERE | CONTACT |
|------------------|--|------------------------|---|
| March 19 | Allied Beauty Show: Montreal | Montreal, QC, Canada | 905-568-0158, ext. 205, abacanada.com |
| March 19-24 | Amazon Fashion Week Tokyo | Tokyo, Japan | mbfashionweek.com |
| March 22-25 | Beauty & Care | Istanbul, Turkey | https://10times.com/beauty-forum-istanbul |
| March 24-25 | Beauty Expo Melbourne | Melbourne, Australia | http://www.beautyexpomelbourne.com.au/ |
| March 24-28 | The Makeup Show The Makeup Shop | San Francisco, CA | 212-242-1213, themakeupshow.com |
| March 25 | NACCAS Workshop | Tampa, FL | naccas.org |
| March 25-26 | Mid-Atlantic Fashion Focus | National Harbor, MD | fashion-focus.net |
| March 25-26 | Aveda UN/Buttoned | Seattle, WA | aveda.com |
| March 25-26 | Keune Beyond the Blade | Atlanta, GA | keuneeducation.com |
| March 25-26 | Keune Beyond the Foil | Atlanta, GA | keuneeducation.com |
| March 25-26 | Allied Beauty Show: Toronto | Toronto, ON, Canada | 905-568-0158, ext. 205, abacanada.com |
| March 26-29 | Beauty Business Malaysia | Kuala Lumpur, Malaysia | beautyprofessional.com.my |
| March 27 | WWD Men's Wear Summit | New York, NY | summits.wwd.com |
| March 27-29 | GlobalShop 2018 | Chicago, IL | 240-439-2978, globalshop.org |
| March 28-April 3 | Shenzhen Fashion Week | Shenzhen, China | mbfashionweek.com |
| April TBA | SpaHive Mini MasterMind & Pop-Up Boutique | Grand Rapids, MI | spahive.com |
| April 2-3 | Professional Beauty Kolkata | Kolkata, India | professional beauty.in |
| April 4-7 | 16th Aesthetic & Anti-Aging Medicine World Congress | Monte Carlo, Monaco | euromedicom.com |
| April 5 | Ulta Beauty 2018 GM Conference | Houston, TX | ulta.com |
| April 7-8 | Evolve Fargo | Fargo, ND | http://www.cosmoprofbeauty.com/showsandevents |
| April 8 | NailPro Pasadena | Pasadena, CA | nailpropasadena.com |
| April 8-9 | State RDA Discover Texas | Dallas, Texas | saloncentric.com |
| April 8-9 | Keune The Creative Process | Atlanta, GA | keuneeducation.com |



Beauty Changes Lives during America's Beauty Show (above left) honored Matrix Co-Founder Sydell Miller, shown with her brother, retired Matrix and Aquage Leader Dennis Lubin. right: BCL's Chair Lynelle Lynch walks the red carpet with Repechage's Founder/CEO Lydia Sarfati and Cosmetologists Chicago's President Larry Silvestri.

| WHEN | WHAT | WHERE | CONTACT |
|-------------|--|----------------------------|--|
| April 8-9 | Keune Texture | Atlanta, GA | keuneeducation.com |
| April 8-9 | Keune Blonde Out | Scottsdale, AZ | keuneeducation.com |
| April 8-9 | Canadian Massage Conference | Burlington, ON, Canada | 877-387-9111, oneconcept.com |
| April 8-9 | Canadian Nail Tech Connection | Edmonton, AB, Canada | www.thecntc.ca |
| April 8-10 | Strategies How to Recruit/Retain Staff | Centerbrook, CT | strategies.com |
| April 9 | Sola Salon Studios Sessions | West Palm Beach, FL | solasalonstudios.com |
| April 9 | National Aesthetic Spa Network Event | Marietta, GA | http://nasnpro.com/event/ |
| April 9-10 | Modern Salon Artist Session | New York, NY | modernsalon.com/artistsession |
| April 9-12 | American Assoc. of Cosmetology Schools Leaders' Summit & Capitol Hill Day | Washington, DC | 800-831-1086, beautyschools.org |
| April 10-11 | SupplySide East 2018 | Secaucus, NJ | virgopub.com |
| April 11-12 | PBA's 2018 Distributor Executive Conference | Springfield, MO | probeauty.org/DEC/ |
| April 11-12 | The Spa Buzz Retreat | Nashville, TN | thespabuzz.com/retreats |
| April 11-12 | Makeup in Shanghai | Shanghai, China | https://makeup-in-shanghai.com |
| April 11-12 | LuxePack Shanghai | Shanghai, China | luxepackshanghai.com |
| April 12-14 | BeautyEurasia | Istanbul, Turkey | beautyeurasia.com |
| April 13-15 | Int'l Makeup Artist Trade Show (IMATS) | London, England | 360-882-3488, tickets@imats.net, imats.net |
| April 14-16 | Keune Creative Color | Atlanta, GA | keuneeducation.com |
| April 14-15 | 37th Annual Eastern Buying Conference | East Rutherford, NJ | 201-489-8096, easternbuyingconference.com |
| April 14-17 | Hair Brazil Professional | Sao Paulo, Brazil | http://www.hairbrasil.com |
| April 14-17 | Scruples Training for Tomorrow | Lakeville, MN | scrupleshaircare/education.com |
| April 15 | Atlanta Barbernomics Barber Expo | Atlanta, GA | www.atlantabarbernomicsexpo.com |
| April 15 | Freevo Show by Evo | Toronto, ON, Canada | education@evohair.com |
| April 15-16 | Art of Business: The Event | Philadelphia, PA | 855-721-5250, ext. 1209, www.artofbusiness.com |
| April 15-16 | Keune #SocialSlicing | Atlanta, GA | keuneeducation.com |
| April 15-16 | Spring Style Show presented by Cosmo Prof | San Jose, CA | springstyleshow.net |
| April 15-17 | Strategies Skill Certification: Team-Based Pay | Centerbrook, CT | strategies.com |
| April 15-18 | ECRM/EPPS Store Brand Health/Beauty | Chicago, IL | 440-528-0427, ecrm.marketgate.net |
| April 17-19 | 28th In-Cosmetics Global | Amsterdam, The Netherlands | in-cosmetics.com |



| WHEN | WHAT WHERE | | CONTACT |
|-------------|---|--|--|
| April 18 | Reuzel Scumbag Tour | Detroit, MI | 800-992-6080, reuzel.com |
| April 18-19 | Condé Nast Int'l Luxury Conference | Muscar, Oman | mbfashionweek.com |
| April 18-19 | The Spa Buzz Retreat | Hawley, PA | thespabuzz.com/retreats |
| April 18-20 | Scruples Global Design Artistry | Lakeville, MN | scrupleshaircare/education.com |
| April 19-20 | Int'l Meeting on Cosmetology & Trichology | Dubai, UAE | scientificfederation.com/cosmetology-2018/ |
| April 19-21 | Cosmobeauté Vietnam | Phu My Hung, Ho Chi Minh City, Vietnam | www.cosmobeauteasia.com |
| April 20-22 | CosmoFarma Exhibition | Bologna, Italy | http://en.cosmofarma.com |
| April 21-22 | CT Barber Expo | Hartford, CT | https://ctbarberexpo.com/ |
| April 21-22 | 21st Taliah Waajid: World Natural Hair | Atlanta, GA | naturalhairshow.org |
| April 21-22 | International Beauty Forum 2018 | Leipzig, Germany | beauty-fairs.de |
| April 21-23 | Intercoiffure Spring Atelier | Memphis, TN | 800-442-3007, intercoiffure.com |
| April 21-23 | American Hair Loss Council | Nashville, TN | https://www.ahlc.org/annualconference/ |
| April 21-24 | Natl. Assoc. of Chain Drug Stores Meeting | Palm Beach, FL | nacds.org |
| April 22-23 | International Congress of Esthetics & Spa | Philadelphia, PA | philadelphia.skincareshows.com |
| April 22-23 | 18th Esthetique Spa International | Toronto, ON, Canada | 866-772-7469, spa-show.com |
| April 22-23 | Scottish Hair & Beauty 2018 | Glasgow, Scotland | scottishbeautyshow.com |
| April 22-23 | Natural Beauty & Spa Europe | London, England | http://www.naturalproducts.co.uk |
| April 22-23 | Natural & Organic Products Europe | London, England | http://www.naturalproducts.co.uk |
| April 22-23 | Bellevue Fashion Focus | Bellevue, WA | fashion-focus.net |
| April 23 | Life of Riley Live | Online Event | lifeofrileyss.com |
| April 23 | Reuzel Scumbag Tour | Boston, MA | 845-344-0008, reuzel.com |
| April 24-26 | Response Expo | San Diego, CA | https://www.mtcshow.com/ |
| April 25-26 | Makeup in Seoul | Seoul, South Korea | https://makeup-in-seoul.com |
| April 25-27 | Intercharm Professional | Moscow, Russia | intercharm.ru |
| April 25-28 | 25th Iran Beauty and Clean | Tehran, Iran | http://www.spnco.net/ |
| April 26 | Reuzel Scumbag Tour | New Orleans, LA | 855-745-3950, reuzel.com |
| April 28 | Beauty Supply Summit 2018 | Atlanta, GA | beautysupplyconference.com |







At Cosmoprof North America (left): The Salon by InStyle at JCPenney's Dilek Onur-Taylor (left) and Michelle O'Connor (second from right) with L'Oréal USA's Candy Gebhardt (second from left) and Patrick O'Keefe (right). center: At America's Beauty Show, ABS CEO Paul Dykstra, Cosmetologist Chicago's President Larry Silvestri and Pat Parenty. right: Revlon Professional's Matthew Ryan, Steven Clopton and Jan Arnold.

| WHEN | N WHAT WHERE | | CONTACT |
|----------------|--|---------------------------------------|--------------------------------------|
| April 28-30 | America's Beauty Show | Chicago, IL | 800-648-2506, americasbeautyshow.com |
| April 28-30 | Int'l. Esthetics, Cosmetics & Spa Conference | Chicago, IL | 800-498-6984, iecsc.com |
| April 29 | 6th Annual Beauty Changes Lives Experience | Art Institute of Chicago, Chicago, IL | beautychangeslives.org |
| April 29 | 4th Annual Glitz & Glam Hair/Barber Show | Decatur, GA | 678-913-7464 |
| April 29-30 | Keune Blonde Out | Atlanta, GA | keuneeducation.com |
| April 29-30 | Galveston Fashion Focus | Galveston, TX | fashion-focus.net |
| April 29-May 1 | Sport Clips Annual National Huddle | San Antonio, TX | sportclips.com |
| April 29-May 2 | Strategies Incubator | Centerbrook, CT | strategies.com |
| April 30 | Reuzel Scumbag Tour | Atlanta, GA | 855.745.3950, reuzel.com |
| April 30-May 1 | 2 to 10 Leadership Conference | Denver, CO | 2to10project.com |
| May 4-6 | Aesthetic & Anti-Aging Medicine World Congress Asia | Taipei, Taiwan | euromedicom.com |
| May 6 | One Oregon Nail Expo | Portland, OR | onenailexpo.com |
| May 6-7 | Beauty School Forum Anaheim | Anaheim, CA | barristar.com |
| May 6-7 | The Makeup Show NYC | New York, NY | 212-242-1213, themakeupshow.com |
| May 6-7 | International Congress of Esthetics & Spa | Dallas, TX | dallas.skincareshows.com |
| May 6-7 | 26th International Hair & Beauty Show | Secaucus, NJ | 800-676-SHOW, ihshow.com |
| May 6-7 | Keune Foundational Color | Atlanta, GA | keuneeducation.com |
| May 6-8 | International Salon/Spa Business Network | Scottsdale, AZ | salonspanetwork.org |
| May 6-8 | Empowering You Business School | New York, NY | empoweringyouconsulting.com |
| May 6-8 | StrategiesSalon/Spa Manager Course | Centerbrook, CT | strategies.com |
| May 7 | Repechage 20th Int'l Conf for Salon/Spa Pros | New York, NY | repechage.com |
| May 7 | SpaHive Mastermind and PopUp Boutique | Ogunquit, ME | spahive.com |
| May 7 | Evo Cut and Run 2.0 | Los Angeles, CA | education@evohair.com |
| May 8 | CEW: MAC Cosmetics with Karen Buglisi | New York, NY | cew.org |
| May 9-10 | The Spa Buzz Retreat | Asheville, NC | thespabuzz.com/retreats |
| May 9-10 | Indie Beauty Expo | Dallas, Texas | indiebeautyexpo.com |



At the International Salon/Spa Business Network's Annual Conference (left): Conair's Tom Stroup with Salon Innovations' Nick Karan. center: Empire Education Group's CEO Frank Schoeneman, Ratner Companies' Dennis Ratner and Kao Professional's Trevor Attenborough. right: ISBN Board Members at the annual golf outing—Salon Resource Group's Peter Mahoney, Gene Juarez's Scott Missad, Regis' Eric Bakken and Chatters' Jason Volk.



| WHEN | WHAT | WHERE | CONTACT |
|---------------|--|----------------------------|--|
| May 9-10 | Beautyworld Middle East | Dubai, UAE | beautyworldme.com |
| May 9-11 | PCPC Legal and Regulatory Conference | Savannah, GA | personalcarecouncil.org |
| May 13-14 | Keune Foundational Cutting | Atlanta, GA | keuneeducation.com |
| May 13-18 | Mercedes-Benz Fashion Week Australia | Sydney, Australia | mbfashionweek.com |
| May 14-16 | WWD Beauty CEO Summit | Palm Beach, FL | summits.wwd.com |
| May 14-16 | BeautyWorld Japan | Tokyo, Japan | www.beautyworldjapan.com |
| May 16-17 | Luxe Pack New York | New York, NY | 212-274-8508, luxepack.com |
| May 16-17 | 4th Future of Formulations in Cosmetics | Barcelona, Spain | wplgroup.com |
| May 18-19 | Mercedes-Benz Fashion Weekend Edition | Sydney Australia | mbfashionweek.com |
| May 18-20 | Int'l Makeup Artist Trade Show (IMATS) | London, England | 360-882-3488, tickets@imats.net, imats.net |
| May 18-21 | American Massage Conference | Virginia Beach, VA | 877-387-9111, oneconcept.com |
| May 19-21 | Shanghai International Beauty Expo Spring | Shanghai, China | chinainternationalbeauty.com |
| May 19-21 | Keune The Collection | Atlanta, GA | keuneeducation.com |
| May 20-21 | Keune Master Reds | Atlanta, GA | keuneeducation.com |
| May 20-21 | Image Expo Houston | Houston, TX | theimageexpo.com |
| May 20-21 | Nashville Fashion Focus | Nashville, TN | fashion-focus.net |
| May 20-21 | Hair UK | Birmingham, England | hairukshow.com |
| May 20-21 | Beauty UK | Birmingham, England | beautyukshow.com |
| May 20-21 | Barber UK | Birmingham, England | barberukshow.com |
| May 20-21 | The Holistic Health Show | Birmingham, England | http://www.holistichealthshow.co.uk |
| May 20-21 | Keune Beyond the Foil | Chicago, IL | keuneeducation.com |
| May 20-22 | Data-Driven Salon Summit | Atlanta, GA | salontoday.com |
| May 20-23 | Spatec Spring North America | Sarasota, FL | spatecevents.com |
| May 20-23 | Professional Beauty Durban | Durban, South Africa | probeauty.co.za |
| May 20-23 | International Council of Shopping Centers ReCon: The Global Retail Real Estate Conventi | Las Vegas, NV on | icsc.org |
| May 21 | Evo Cut and Run 2.0 | New York, NY | education@evohair.com |
| May 21-23 | ICSC SPREE Recon | Las Vegas, NV | spreeshow.com |
| May 22-24 | Las Vegas Licensing Expo 2018 | Las Vegas, NV | licensingexpo.com |
| May 22-24 | 22nd China Beauty Expo | Shanghai, China | en.chinabeautyexpo.com |
| May 27 | Canadian Nail Tech Connection | Halifax, NS, Canada | www.thecntc.ca |
| May 27-28 | Afro Hair & Beauty Live | London, England | www.afrohairshow.com |
| May 29-30 | PLMA World Private Label Conf. | Amsterdam, The Netherlands | plmainternational.com |
| May 30-31 | WWD Global Fashion + Beauty Forum | Xi'an, China | summits.wwd.com |
| May 30-June 1 | PhilBeauty Philippines Int'l Beauty Show | Pasay City, Philippines | philbeautyshow.com |
| June TBA | SpaHive Mini MasterMind & Pop-Up Boutique | Sea Island, GA | spahive.com |
| June 1-5 | Paris Fashion Week—Haute Couture | Paris, France | mbfashionweek.com |
| June 2-3 | Professional Hair & Makeup Exposition | Los Angeles, CA | 503-908-7766, phamexpo.com |
| June 2-4 | Premiere Day Spa Conference | Orlando, FL | 800-335-7469, premieredayspa.biz |



At Cosmoprof North America (above left): The Kirschner Group's Harlan Kirschner with Personal Brands' Pat Neville. center: Ulta Beauty's Jennifer Moran, Helen of Troy's Scott Hagstrom and Ulta Beauty's Sandy Ovington. right: Candy Shaw Codner and Fred Codner.

| WHEN | WHAT | WHERE | CONTACT |
|------------|---|----------------------|---|
| June 2-4 | Premiere Orlando | Orlando, FL | 800-335-7469, premiereshows.com |
| June 3-7 | ECRM/EPPS Skin, Bath, Cosmetics, Natural | Las Vegas, NV | 440-528-0427, ecrm.marketgate.net |
| June 4 | Cosmetologists Chicago First Mondays: Color Edge Hands-on Workshop | Chicago, IL | americasbeautyshow.com |
| June 4-5 | Professional Beauty Delhi | Delhi, India | professionalbeauty.in |
| June 4-7 | ECRM/EPPS Hair Care & Multicultural Hair | Las Vegas, NV | 440-528-0427, ecrm.marketgate.net |
| June 5-6 | 6th Anti-Ageing Skin Care Conference | London, England | summit-events.com |
| June 5-8 | Expo Pack Mexico | Mexico City, Mexico | expopack.com.mx |
| June 6-7 | The Spa Buzz Retreat | Sonoma, CA | thespabuzz.com/retreats |
| June 6-7 | CosmeticBusiness 2018 | Munich, Germany | cosmetic-business.com/en |
| June 8-11 | London Fashion Week: Men's | London, England | mbfashionweek.com |
| June 9-11 | Hair Expo Australia | Melbourne, Australia | hairexpoaustralia.com |
| June 10 | Professional Beauty Belfast | Belfast, Ireland | professionalbeauty.co.uk |
| June 10-11 | BarberCon powered by BarberShopConnect | Maspeth, NY | lee@barbershopconnect.com, barbershopconnect.com |
| June 10-11 | Schwarzkopf Pro Inspiration by the Sea | Los Angeles, CA | www.schwarzkopf-professionalusa.com |
| June 10-12 | Strategies MasterMind: Summer Session | Centerbrook, CT | strategies.com |
| June 10-13 | ECRM/EPPS Latin America Health/Beauty | Miami, FL | 440-528-0427, ecrm.marketgate.net |
| June 11 | National Aesthetic Spa Network Event | Nashville, TN | http://nasnpro.com/event/ |
| June 12 | 2018 Fragrance Foundation Awards | New York, NY | fragrance.org |
| June 12-14 | EastPack 2018/HBA Global Expo & Conf. | New York, NY | eastpackshow.com |
| June 13 | WWD Retail 20/20 Forum: The New Store Experience | New York, NY | summit.wwd.com |
| June 13-15 | In-Cosmetics Korea | Seoul, Korea | korea.in-cosmetics.com |
| June 14-15 | The Future of Beauty Conversational Marketing and AI | Miami, FL | innocosevents.com |
| June 14-16 | Facial Aesthetic Conference & Exhibition | London, England | faceconference.com |
| June 17 | DTX Barber Battle Expo | Dallas, TX | https://www.eventbrite.com/e/dtx-barber-battle-expo-tickets-40725610397 |
| June 20-23 | SPATEC Europe | Marrakesh, Morocco | spatecevents.com |
| June 20-24 | Paris Fashion Week—Men's | Paris, France | mbfashionweek.com |
| June 21-22 | Makeup in Paris | Paris, France | https://makeup-in-paris.com |



| WHEN | WHAT | WHERE | CONTACT |
|------------|---|------------------------|---|
| June 23-25 | 8th Texas Int'l Hair & Trade Show | Mesquite, TX | texashairshows.com |
| June 23-25 | International Beauty Show (IBS) Las Vegas | Las Vegas, NV | 800-496-9861, ibslasvegas.com |
| June 23-25 | Int'l. Esthetics, Cosmetics & Spa Conference | Las Vegas, NV | 800-498-6984, iecsc.com |
| June 24-25 | NACCAS Workshop | Arlington, VA | naccas.org |
| June 24-25 | Keune Texture | Scottsdale, AZ | keuneeducation.com |
| June 24-25 | American Board of Certified Haircolorists Annual Energizing Summit | Los Angeles, CA | 310-547-0814, haircolorist.com |
| June 24-25 | Strategies Profit IQ | Centerbrook, CT | strategies.com |
| July TBA | WWD Retail 20/20 Forum: The New Store Experience | London, England | summit.wwd.com |
| July 1-5 | Paris Fashion Week—Haute Couture | Paris, France | mbfashionweek.com |
| July 5-8 | The Aesthetic Show | Las Vegas, NV | www.aestheticshow.com |
| July 7-9 | Nail Tech Event of the Smokies | Gatlinburg, TN | nailtechevent.com |
| July 8-9 | Keune 1922 by J.M. Keune | Atlanta, GA | keuneeducation.com |
| July 9-12 | Cosmobeauté Asia | Kuala Lumpur, Malaysia | www.cosmobeauteasia.com |
| July 10-16 | AmericasMart Atlanta: Gifts | Atlanta, GA | 800-285-6278, americasmart.com |
| July 11-12 | 3rd Int'l Skin Care Conference | Bangkok, Thailand | summit-events.com |
| July 14-15 | Hair Art-A-Con | Las Vegas, NV | info@mobilesalonexpo.com, mobilesalonexpo.com |
| July 14-17 | American Assoc. of Cosmetology Schools CEA & AMP Annual Convention | Las Vegas, NV | 800-831-1086, beautyschools.org |
| July 15 | National Aesthetic Spa Network Event | Torrance, CA | http://nasnpro.com/event/ |
| July 16-19 | ECRM/EPPS Sun Care | Miami, FL | 440-528-0427, ecrm.marketgate.net |
| July 17-19 | ECRM/EPPS Personal Care, Grooming, Travel | Miami, FL | 440-528-0427, ecrm.marketgate.net |
| July 18-19 | The Spa Buzz Retreat | Madison, WI | thespabuzz.com/retreats |
| July 22-23 | Keune Cut and Color Collaborative | Atlanta, GA | keuneeducation.com |
| July 22-25 | Strategies Incubator | Chicago, IL | strategies.com |
| July 26-29 | Am. Academy of Dermatology Summer Mtng | Chicago, IL | aad.com |



At Cosmoprof North America (left): Aloxxi's George Schaeffer and Myriam Clifford with Drybar's John Heffner. center: John Paul Mitchell Systems' John Paul DeJoria with Sport Clips' Founder/CEO Gordon Logan. right: Lee Rizzuto, Jr., with CPNA's Daniela Ciocan and Eric Horn.

| WHEN | WHAT | WHERE | CONTACT |
|----------------|--|----------------------------|---------------------------------|
| July 28-31 | PBA Beauty Week | Las Vegas, NV | probeauty.org/beautyweek/ |
| July 28 | City of Hope Spirit of Life | Las Vegas, NV | cityofhope.org/giving |
| July 28-30 | Beacon by Professional Beauty Assoc. | Las Vegas, NV | probeauty.org/beacon |
| July 29 | PBA Business Forum | Las Vegas, NV | probeauty.org |
| July 29 | North American Hairstyling Awards | Las Vegas, NV | probeauty.org/naha |
| July 29-31 | Cosmoprof North America | Las Vegas, NV | cosmoprofnorthamerica.com |
| July 30 | ICMAD CITY Awards Dinner @ CPNA | Las Vegas, NV | icmad.org |
| July 29-30 | Keune Correct It | Atlanta, GA | keuneeducation.com |
| July 29-31 | Strategies Digital Marketing/Social Media | Centerbrook, CT | strategies.com |
| August TBA | SpaHive Mini MasterMind & Pop-Up Boutique | Cleveland, Ohio | spahive.com |
| August 4-6 | Bronner Brothers Mid-Summer Show | Atlanta, GA | 800-547-7469, bronnerbros.com |
| August 4-6 | Keune Creative Color | Atlanta, GA | keuneeducation.com |
| August 5-7 | Strategies How to Recruit & Retain Staff | Centerbrook, CT | strategies.com |
| August 6-9 | World Massage Festival/Hall of Fame | Las Vegas, NV | worldmassagefestival.com |
| August 8-9 | The Spa Buzz Retreat | Rocky Mountain Region, TBA | thespabuzz.com/retreats |
| August 9-12 | Aesthetic Everything Beauty Expo | Scottsdale, AZ | https://aestheticeverything.com |
| August 12-13 | Keune Next Level Cutting | Atlanta, GA | keuneeducation.com |
| August 12-13 | Keune Next Level Color | Atlanta, GA | keuneeducation.com |
| August 12-15 | Toronto Gift Fair | Toronto, ON, Canada | cangift.org |
| August 13 | National Aesthetic Spa Network Event | Overland Park, KS | http://nasnpro.com/event/ |
| August 13 | Life of Riley Live | Online Event | lifeofrileyss.com |
| August 19-20 | Keune Blonde Out | Atlanta, GA | keuneeducation.com |
| August 19-21 | Strategies Skill Certification: Team-Based Pay | Centerbrook, CT | strategies.com |
| August 20 | Evo Commit to the Chop 2.0 | Los Angeles, CA | education@evohair.com |
| August 22-23 | Indie Beauty Expo | New York, NY | indiebeautyexpo.com |
| August 23-26 | State/RDA Sales Conference | Kansas City, MO | saloncentric.com |
| August 25-27 | NACDS Total Store Expo | San Diego, CA | tse.nacds.org |
| August 26 | Keune Beyond True Beauty | Atlanta, GA | keuneeducation.com |
| August 26-27 | Keune Texture | Chicago, IL | keuneeducation.com |
| August 26-28 | Skin Inc.'s Face & Body Northern California | San Jose, CA | faceandbody.com |
| August 26-28 | The BTC (Behind The Chair) Show | San Antonio, TX | behindthechair.com |
| August 27 | Keune StreetSalon: Cut, Color & Styling | Atlanta, GA | keuneeducation.com |
| August 27 | Evo Commit to the Chop 2.0 | New York, NY | education@evohair.com |
| September TBA | Makeup in New York | New York, NY | https://makeup-in-newyork.com |
| September TBA | SpaHive Mini MasterMind & Pop-Up Boutique | Saratoga Springs, NY | spahive.com |
| September 2-3 | Professional Beauty Johannesburg | Johannesburg, South Africa | probeauty.co.za |
| September 5-6 | Aerosol & Dispensing Forum and PCD: Perfume, Cosmetics & Design | New York, NY | adf-pcd.com |
| September 6-12 | New York Fashion Week | New York, NY | mbfashionweek.com |



| WHEN | WHAT | WHERE | CONTACT |
|-----------------|---|-----------------------------|---|
| September 8-9 | Beauty Expo Australia | Sydney, Australia | beautyexpoaustralia.com.au |
| September 9-10 | OMC Hairworld Paris 2018 | Paris, France | omchairworld.com |
| September 9-10 | Armstrong McCall World's Fair Hair Show | Austin, TX | worldsfairhairshow.com |
| September 9-10 | Keune Foundational Color | Atlanta, GA | keuneeducation.com |
| September 9-10 | Keune Master Reds | Scottsdale, AZ | keuneeducation.com |
| September 9-11 | Strategies MasterMind: Fall Session | Centerbrook, CT | strategies.com |
| September 10-11 | Cosmoprof Mumbai India | Mumbai, India | cosmoprof.com |
| September 10-11 | 26th Esthetique Spa International | Montreal, QB, Canada | 866-772-7469, spa-show.com |
| September 12-13 | Luxury Packaging 2018 | London, England | easyfairs.com |
| September 12-15 | Natural Products Expo East | Baltimore, MD | 866-458-4935, expoeast.com |
| September 13 | WWD Digital Forum | New York, NY | summits.wwd.com |
| September 14-18 | London Fashion Week | London, England | mbfashionweek.com |
| September 15-16 | The Makeup Show Orlando | Orlando, FL | 212-242-1213, themakeupshow.com |
| September 15-17 | Keune The Collection | Atlanta, GA | keuneeducation.com |
| September 16 | Master Barber Live 2018 | West Sussex, United Kingdom | masterbarberlive.com |
| September 16-17 | State/RDA Discover St. Louis | St. Louis, MO | saloncentric.com |
| September 16-17 | Kevin Murphy Future Love | Las Vegas, NV | kmfuturelove.com |
| September 16-17 | Schwarzkopf Pro Royal Takeover | Chicago, IL | www.schwarzkopf-professionalusa.com |
| September 16-17 | NACCAS Workshop | Portland, OR | naccas.org |
| September 16-18 | ECRM/EPPS Asian Beauty/Personal Care | Hung Hom, Kowloon | 440-528-0427, ecrm.marketgate.net |
| September 16-19 | Strategies Incubator | Centerbrook, CT | strategies.com |
| September 17 | Life of Riley Live | Online Event | lifeofrileyss.com |
| September 18-20 | InterCharm Ukraine 2018 | Kiev, Ukraine | www.intercharm.kiev.ua/en-GB/ |
| September 18-20 | BOLD: The MindBody Conference | San Diego, CA | mindbodyonline.com/bold-mindbody-conference |
| September 19-20 | In-Cosmetics Latin America | Sao Paulo, Brazil | latinamerica.in-cosmetics.com |
| September 19-25 | Milan Fashion Week | Milan, Italy | mbfashionweek.com |
| September 20-22 | Beyond Beauty Asean | Bangkok, Thailand | beyondbeautyasean.com |
| September 20-23 | London Fashion Week Festival | London, England | mbfashionweek.com |
| September 22-25 | Scruples Training for Tomorrow | Lakeville, MN | scrupleshaircare/education.com |
| September 22-23 | Int'l Makeup Artist Trade Show (IMATS) | Toronto, ON, Canada | 360-882-3488, tickets@imats.net, imats.net |
| September 23 | NailPro Sacramento | Sacramento, CA | nailprosacramento.com |
| September 23 | Schwarzkopf Pro Royal Master Academy | Los Angeles, CA | www.schwarzkopf-professionalusa.com |
| September 23-24 | Premiere Philadelphia | Phildelphia, PA | http://www.premierephiladelphiashow.biz |
| September 23-24 | Hair+ Summit | Atlanta, GA | modernsalon.com |
| September 23-24 | Keune Beyond the Foil | Atlanta, GA | keuneeducation.com |
| September 23-24 | Keune Beyond the Blade | Atlanta, GA | keuneeducation.com |
| September 23-24 | International Congress of Esthetics & Spa | Long Beach, CA | longbeach.skincareshows.com |
| September 23-25 | Strategies Front Desk/Guest Services | Centerbrook, CT | strategies.com |
| September 24-26 | ISPA Conference and Expo | Phoenix, AZ | experienceispa.com |



At the Professional Beauty Association's Executive Summit (left): Salon Innovations' Nick Karan and Reuzel's Marta Harmon. center: It was an absolute delight to see Tressa's Connie Barrett and Bold 3PL Logistics' Bob Peel. The PBA's Elizabeth Fantetti, Robert Myers and Rachel Molepske.

| WHEN | WHAT | WHERE | CONTACT |
|---------------------|--|------------------------|-----------------------------------|
| September 25-28 | Las Vegas Souvenir & Resort Gift Show | Las Vegas, NV | lvsouvenirshow.com |
| September 25-Oct. 2 | Paris Fashion Week: Women's RTW | Paris, France | mbfashionweek.com |
| September 27-28 | Cosmetic Business Poland | Warsaw, Poland | cosmetic-business.com |
| September 27-30 | Canadian Massage Conference | Burlington, ON, Canada | 877-387-9111, oneconcept.com |
| September 28-30 | Edmonton Wellness Expo | Edmonton, AB, Canada | wellnessexpo.com |
| September 29-30 | Keune Color Certification | Atlanta, GA | keuneeducation.com |
| September 30 | Fantastic Sam's National Event | Las Vegas, NV | fantasticsams.com |
| September 30 | Global Zoom 2018 | Toronto, ON, Canada | goldwell.com |
| September 30 | Canadian Nail Tech Connection | Vancouver, BC, Canada | www.thecntc.ca |
| September 30-Oct. 1 | Olympia Beauty Show | London, England | olympiabeauty.co.uk |
| September 30-Oct. 1 | Cleveland Fashion Focus | Cleveland, OH | fashionfocus-net |
| September 30-Oct. 1 | Extensions Expo | Newark, NJ | extensionsexpo.com |
| September 30-Oct. 2 | The Millennium Experience | Scottsdale, AZ | http://www.speaktome.com |
| September 30-Oct. 2 | ECRM/EPPS European Health & Wellness | ТВА | 440-528-0427, ecrm.marketgate.net |
| October TBA | SpaHive Mini MasterMind & Pop-Up Boutique | Cape Cod, MA | spahive.com |
| October 1 | Cosmetologists Chicago Trio Creative Team | Chicago, IL | americasbeautyshow.com |
| October 1 | National Aesthetic Spa Network Event | King of Prussia, PA | http://nasnpro.com/event/ |
| October 1-2 | Professional Beauty Mumbai | Mumbai, India | professionalbeauty.in |
| October 1-3 | Luxe Pack Monaco | Monte Carlo, Monaco | luxepack.com |
| October 3-5 | ECRM/EPPS Contract Manufacturing, Packaging, Logistics for Beauty | Chicago, IL | 440-528-0427, ecrm.marketgate.net |
| October 3-7 | Feria Belleza Y Salud | Bogota, Colombia | https://feriabellezaysalud.com/ |
| October 5-8 | BeautyExpo 2018 | Kuala Lumpur, Malaysia | www.beautyexpo.com.my |
| October 6-8 | Global Wellness Summit | Cesena, Italy | globalwellnesssummit.com |
| October 7-8 | Professional Beauty Ireland | Dublin, Ireland | professionalbeauty.co.uk |
| October 7-8 | Premiere Beauty Classic | Columbus, OH | beautyclassicshow.biz |
| October 7-8 | Keune Cut and Color Collaborative | Atlanta, GA | keuneeducation.com |
| October 7-9 | Aveda Congress | Minneapolis, MN | aveda.com |
| October 7-9 | Skin Inc.'s Face & Body Southeast | Atlanta, GA | faceandbody.com |
| October 7-10 | Salon & Spa Exchange | Boca Raton, FL | exchangeevents.net |



| WHEN | WHAT | WHERE | CONTACT |
|-------------------|--|-----------------------|--|
| October 11-14 | Cosmobeauté Indonesia 2018 | Jakarta, Indonesia | cosmobeauteasia.com |
| October 13-14 | The Makeup Show Chicago | Chicago, IL | 212-242-1213, themakeupshow.com |
| October 13-15 | Salon International | London, England | http://salonexhibitions.co.uk |
| October 14 | 36th Alternative Hair Show | London, England | alternativehair.org |
| October 14-15 | Glendale Fashion Focus | Glendale, AZ | fashion-focus.net |
| October 15-17 | BeautyWorld Japan Osaka | Osaka, Japan | beautyworldjapan.com |
| October 17-18 | In-Cosmetics North America | New York, NY | http://northamerica.in-cosmetics.com |
| October 19-22 | American Assoc. of Cosmetology Schools Annual Convention & Expo | Orlando, FL | 800-831-1086, beautyschools.org |
| October 20-21 | Int'l Makeup Artist Trade Show (IMATS) | Vancouver, BC, Canada | 360-882-3488, tickets@imats.net, imats.net |
| October 20-21 | Strategies Team-Based Pay Conference | San Antonio, Texas | strategies.com |
| October 21-22 | Premiere Birmingham | Birmingham, AL | premierebirminghamshow.biz |
| October 21-22 | Charlotte Fashion Focus | Charlotte, NC | fashion-focus.net |
| October 21-22 | Keune 1922 by J.M. Keune | Atlanta, GA | keuneeducation.com |
| October 21-22 | Beauty School Forum Glendale | Glendale, CA | barristar.com |
| October 21-22 | Professional Beauty North | Manchester, England | professionalbeauty.co.uk |
| October 21-22 | Int'l. Esthetics, Cosmetics & Spa Conference | Fort Lauderdale, FL | 800-498-6984, iecsc.com |
| October 22-24 | Beauty Professional Philippines | Manila, Philippines | www.beautyprofessional.ph |
| October 24-25 | John DiJulius' Secret Service Summit | Cleveland, OH | secretservicesummit.com |
| October 24-25 | Indie Beauty Expo | London, England | indiebeautyexpo.com |
| October 24-27 | Intercharm 25th Anniversary | Moscow, Russia | http://www.intercharm.ru/en/autumn/ |
| October 27-28 | International Beauty Forum 2018 | Munich, Germany | beauty-fairs.de |
| October 27-30 | Scruples Training for Tomorrow | Lakeville, MN | scrupleshaircare/education.com |
| October 28-29 | International Congress of Esthetics & Spa | Miami, FL | miami.skincareshows.com |
| October 29 | Cosmetologists Chicago Nails Workshop | Chicago, IL | americasbeautyshow.com |
| October 28-30 | Expo Barber Show/Expo Beauty Show | Mexico City, Mexico | expobarbershow.com/ expobeautyshow.com |
| October 3-31 | WWD Apparel & Retail CEO Summit | Brooklyn, NY | summits.wwd.com |
| October 30-Nov. 1 | In-Cosmetics Asia | Bangkok, Thailand | asia.in-cosmetics.com |



The Kirschner Group goes big at Cosmoprof Asia 2017.



ADDRESS SERVICE REQUESTED

| November TBAWWD Digital Forum Los AngelesLos Angeles, CAsummits.wwd.comNovember TBASpaHive Mini MasterMind & Pop-Up BoutiqueBurlington, VTspahive.comNovember 4Canadian Nail Tech ConnectionToronto, ON, Canadawww.thecntc.caNovember 4Keune Cut & Color CollaborativeAtlanta, GAkeuneeducation.comNovember 4-6Strategies Game-Planning RetreatCenterbrook, CTstrategies.comNovember 4-7SPATEC Fall North AmericaWestlake Village, CAspatecevents.comNovember 5-Cosmetologists Chicago Business WorkshopChicago, ILamericasbeautyshow.comNovember 6-10SupplySide WestLas Vegas, NVwest.supplysideshow.comNovember 7-8The Spa Buzz Retreat: Emerging LeadersTucson, AZthespabuzz.com/retreatsNovember 10-11Natural Hair Industry ConventionAtlanta, GAnaturalhairindustryconvention.comNovember 11Salon Magazine's Contessa AwardsToronto, ON, Canadasalonmagazine.caNovember 12-13International Beauty Sharpening AssociationLas Vegas, NVwww.ibsa.meNovember 13-16Cosmoprof/Asia and CosmoPack AsiaHong Kongcosmoprof-asia.comNovember 14-15PacEx MontrealMontreal, QC, Canadapackermontreal.packagingdigest.comNovember 17-18Intl' Makeup Artist Trade Show (IMATS)Atlanta, GAbarristar.comNovember 18Project San Jose Student ShowSan Jose, CAbarristar.comNovember 19-16Somoprof/Asia and CosmoPack AsiaHong Kongcosmoprof-asia | WHEN | WHAT | WHERE | CONTACT |
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